

# CSE 591: Visual Analytics

## Lecture 4: Visual Importance and Saliency

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### Attention

The cognitive process of selectively concentrating on one thing while ignoring other things

- detecting features in visual clutter (CAPTCHA, next slide)
- detecting coherent speech in noisy environments (cocktail party effect)
- ignore features while concentrating on others (recall gorilla)
- can also have divided attention (example: cell phone + driving)
- heavily studied in psychology and neuroscience
- closely tied to perception

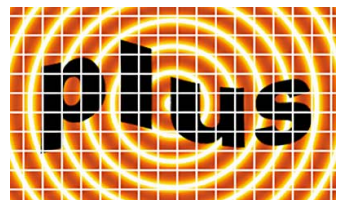
Attention theory is important for visualization as well

- in contrast to computer vision, WE design/create the scene
- this design guides the attention of the viewer
- guidance determined by visualization goals

Therefore it is important to understand mechanism of attention

### CAPTCHA

CAPTCHA: noisy and vastly distorted patterns that are difficult to recognize by machines



### CAPTCHA

But computer vision algorithms have become more sophisticated at CAPTCHA *character* recognition

- the latest approach is *object* recognition



## Visual Recognition and Attention

Two opposing theories:

- Gestalt
- Feature integration

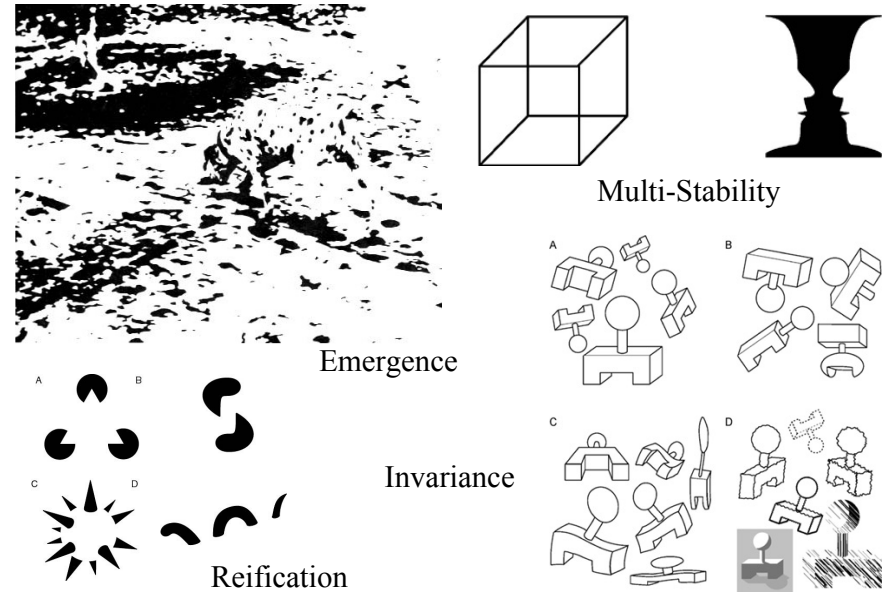
Gestalt theory

- top-down approach
- proposes that the operational principle of the brain is holistic, parallel, and analog, with self-organizing tendencies
- important in user interface design (button grouping, etc)

Feature integration theory

- bottom-up approach
- primary visual features are processed and represented with separate **feature maps**
- these are later integrated in a **saliency map** that can be accessed in order to direct attention to the most conspicuous areas

## Gestalt Theory: Confirming Examples



## Gestalt Theory: Opposing Examples

**Selective-Encoding:**

- involving one to distinguish what is important in a problem and what is irrelevant (i.e., filtering)

**Selective-Comparison:**

- identifying information by finding a connection between acquired knowledge and experience

**Selective-Combination:**

- identifying a problem through understanding the different components and putting everything together.

## Feature Integration Theory

One of the most influential influential psychological models of human visual attention in recent years

Two types of visual search mechanisms

Feature search

- can be performed fast and pre-attentively for targets defined by primitive features (such as color, orientation, intensity, etc)

Conjunction search

- serial search for targets defined by a conjunction of primitive features
- much slower
- requires conscious attention

Very promising technique for computer vision to detect partially occluded objects (SIFT)

## What Does It Mean For Visualization?

Feature integration theory:

- must exploit this to guide attention
- relatively “easy” since it involves mostly local enhancements
- notion of saliency is important (recall center-surround mechanism)

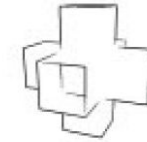
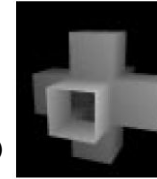
Gestalt theory:

- reminds me of ghosting techniques (mental feature completion)
- silhouettes and contours for context objects
- many techniques used now in illustrative rendering
- recall also optical illusions

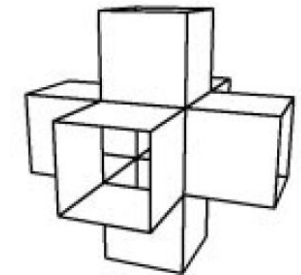
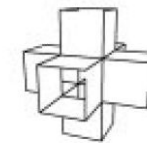
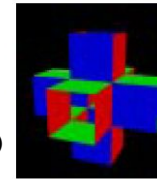


## Basic Techniques: Contours and Outlines

depth-map  
(edges are due  
to  $C_0$   
discontinuities)



normal-map  
(edges are due  
to  $C_1$   
discontinuities)



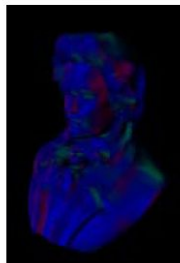
combined

## Basic Techniques: Contours and Outlines

depth-map

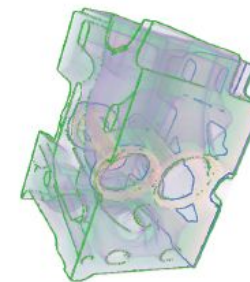


normal-map



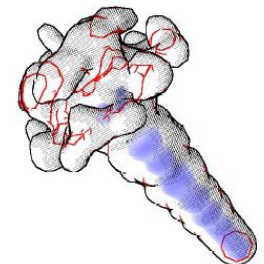
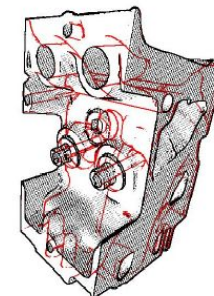
combined

## Basic Techniques: Contours and Outlines



mixing outlines with  
volume rendering

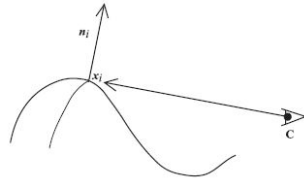
rendering interior  
structures  
as contours



## Basic Techniques: Silhouettes

Not an image-space method

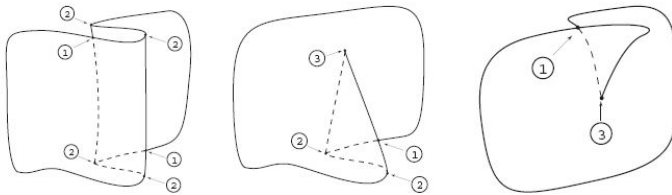
- uses dot product  $V \cdot N = 0$  criterion
- $V$ : view vector
- $N$ : surface normal



Finds curves and creases at higher quality

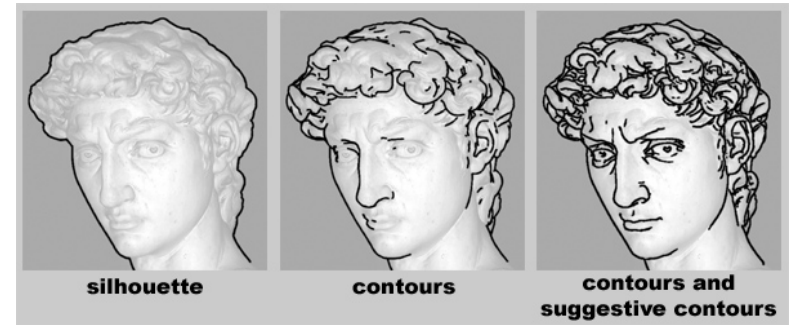
Allows further processing of these (for example hatching)

Must disambiguate occlusions



## Suggestive Contours

Curves where the surface bends away from the viewer (as opposed bending towards them)

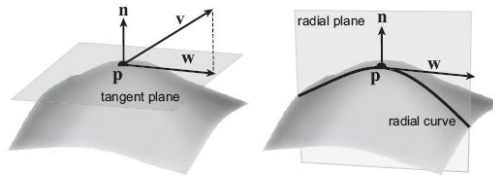


D. DeCarlo

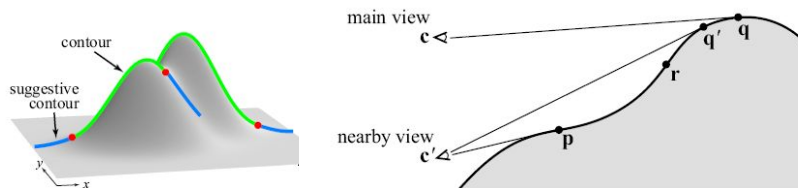
## Suggestive Contours

Those locations at which the surface is *almost* in contour, from the original viewpoint

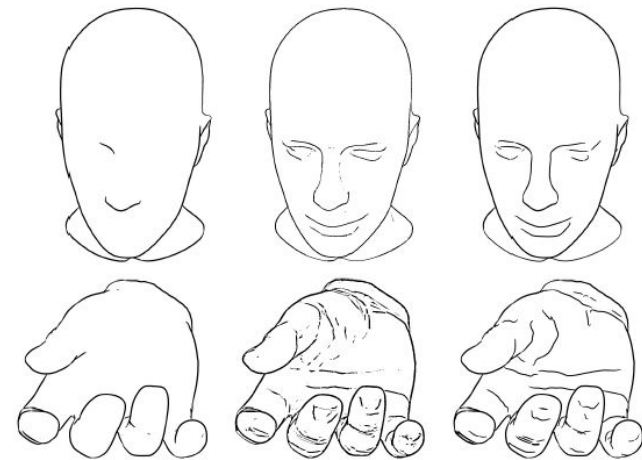
- where the radial curvature (1/curve radius) is zero ( $w$  is the projection of  $V$  onto the tangent plane)



- where  $V \cdot N$  is a positive local minimum rather than zero.
- correspond to true contours in relatively nearby viewpoints.



## Suggestive Contours



contours

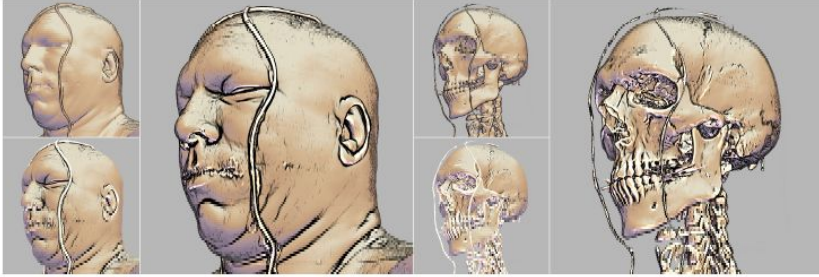
suggestive contours  
(image space vs. object space method)



## Suggestive Contours

Require the computation of the second derivative at high accuracy

- use high-quality 2<sup>nd</sup> derivative (curvature-estimation) filters for volume datasets

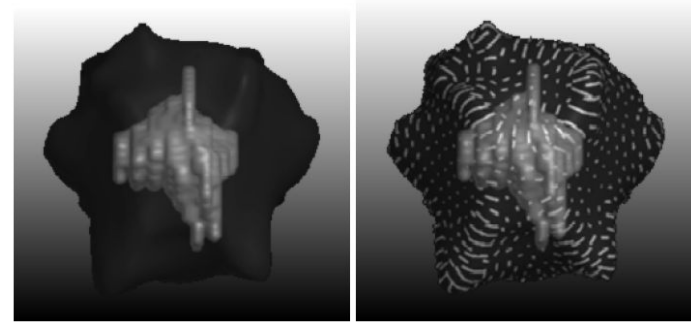


G. Kindlmann

## Curvature Stroke Lines

Semitransparent iso-intensity surface for radiation treatment planning and a tumor inside.

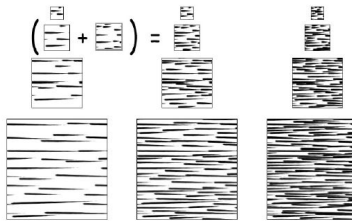
Right: Strokes along the principal curvature are added to convey shape



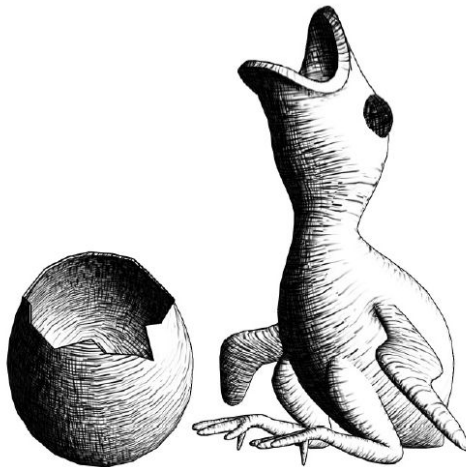
V. Interrante

## Hatching

Applies this illustration style as a function of illumination and others



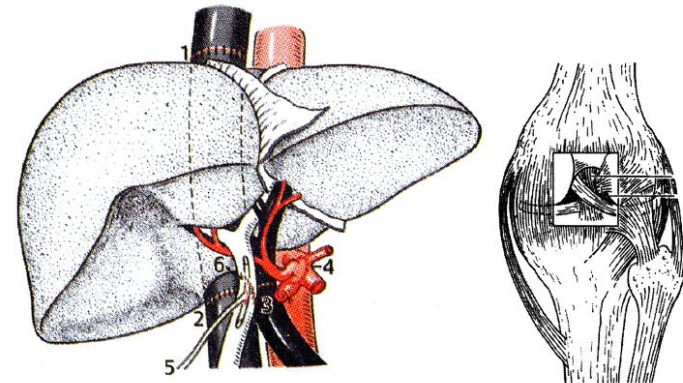
portion of the tonal art map



## Stippling

Stippling is yet another illustration technique

- vary the density of points with illumination and/or other attribute

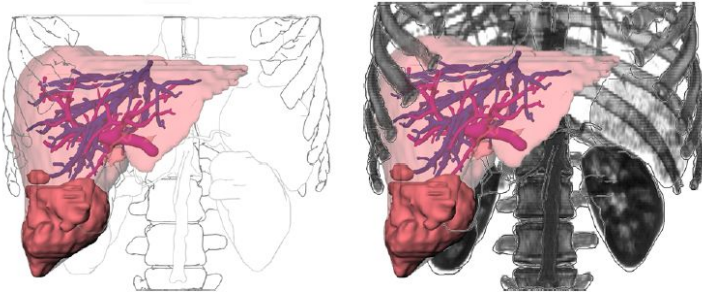


## Importance-Controlled Rendering / Visualization

First, classify the scene:

- *Focus Objects (FO)*: objects in the center of interest are emphasized in a particular way
- *Near Focus Objects (NFO)*: important objects for the understanding of the functional interrelation or spatial location.
- *Context Objects (CO)*: all other objects (rendered e.g., as silhouettes)
- *Container Objects (CAO)*: one object that contains all other objects.

Render these in a certain order to ensure visual consistency

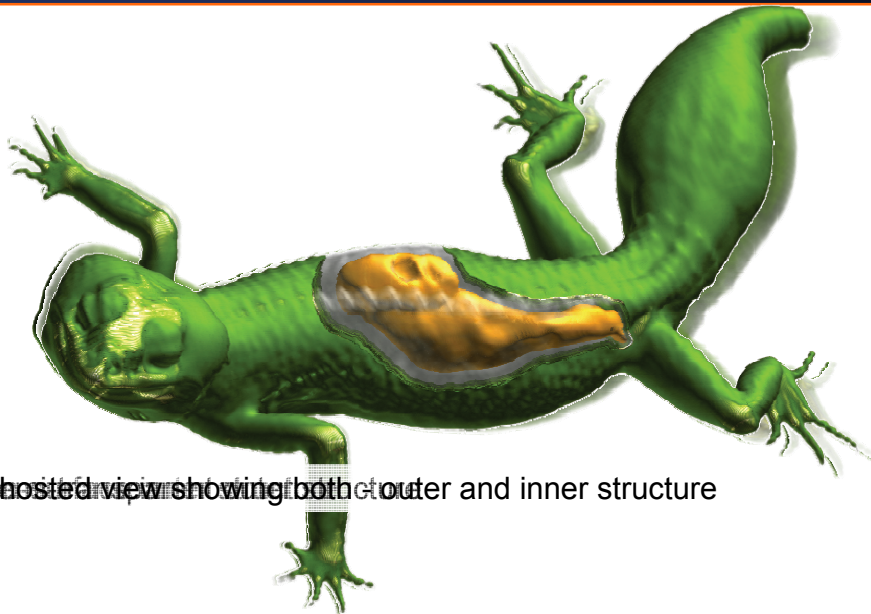


B. Preim

## Ghosting



## Ghosting: Procedure



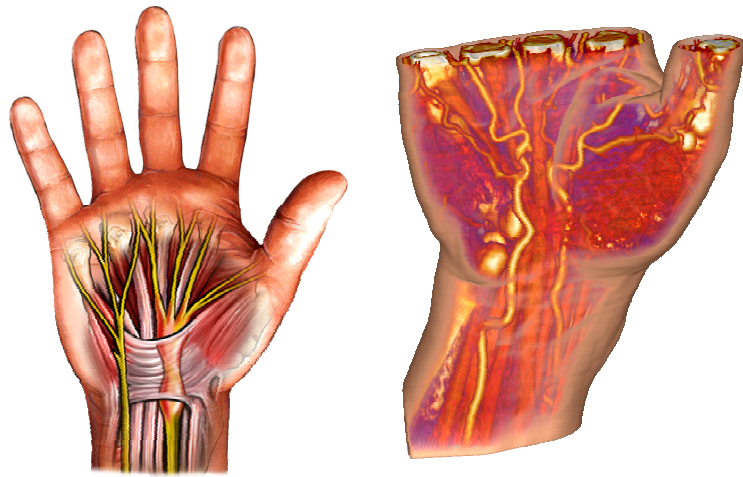
ghosted view showing both outer and inner structure

## Ghosting



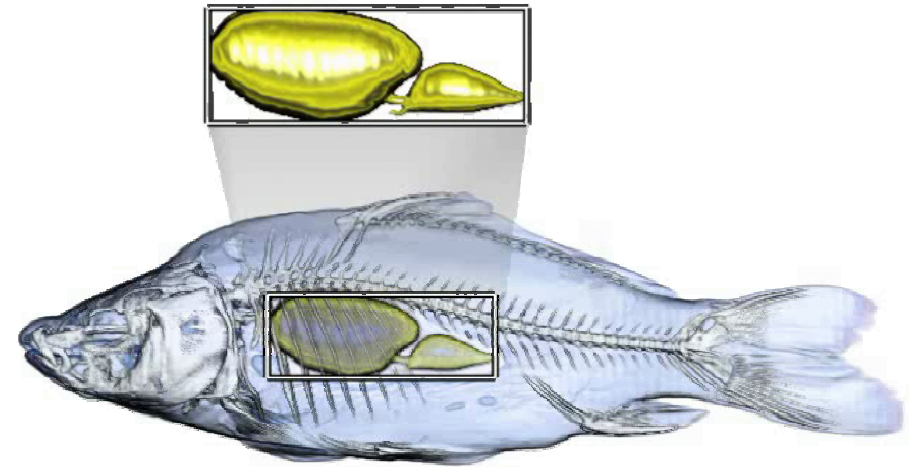
S. Bruckner

## Context Preserving



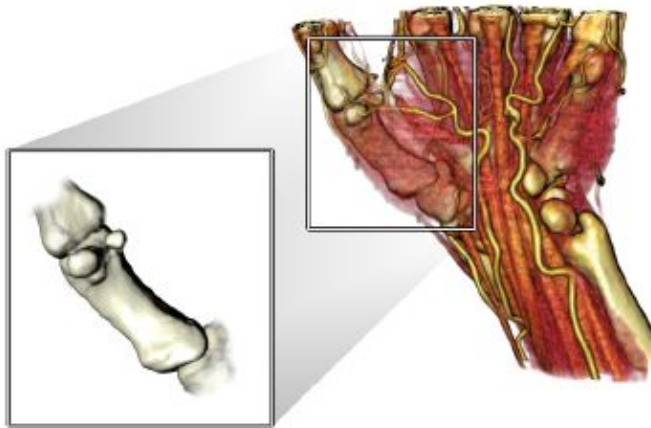
I. Viola

## Fans



S. Bruckner

## Fans



S. Bruckner

## The 4<sup>th</sup> Dimension

Time varying effects are very difficult to perceive in detail

- recall the 7+-1 rule?

Another look at Daniel Simons' work

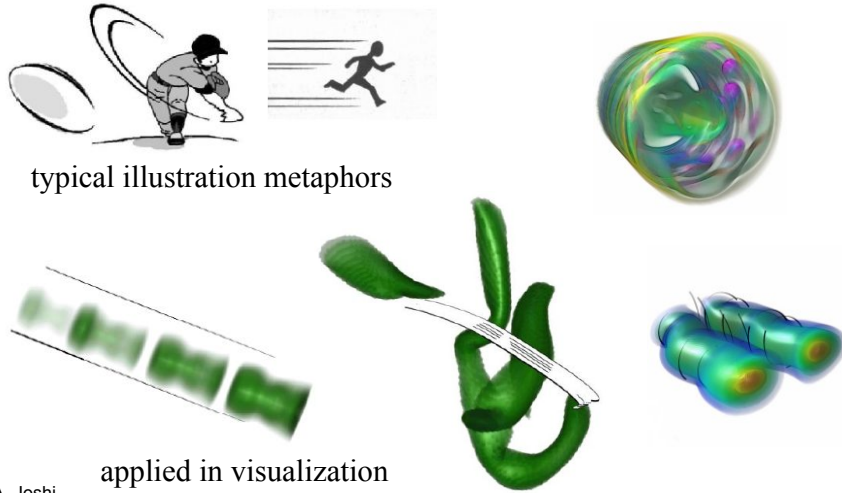
A challenging area of research:

- visualization of time-varying behavior in a single frame
- can use illustration techniques



## Time-Varying Data

The goal is to depict the time-varying behavior of the data in a single frame via illustrative techniques



A. Joshi

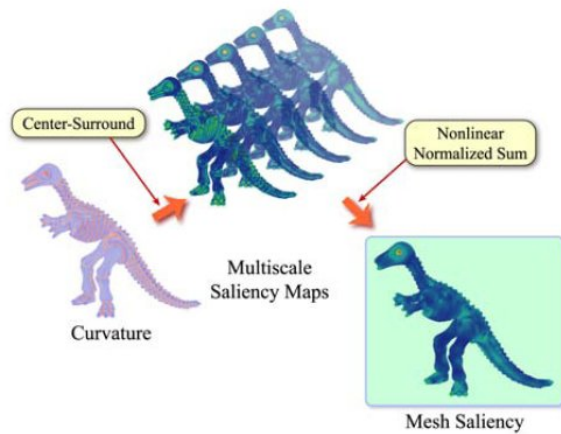
## Saliency-Guided Enhancement for Visualization

Gaze-directed abstraction of photographs (DeCarlo)



## Saliency-Guided Enhancement for Visualization

Using saliency to guide geometric mesh simplification (Lee & Varshney)



## Saliency-Guided Enhancement for Visualization

