CSE509 Computer System Security



2023-04-20 Social Engineering

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Social Engineering

Exploit human behavior to breach security

Psychological manipulation of people into performing actions or divulging confidential information

"...the art and science of getting people to comply with your wishes"

"A euphemism for non-technical or low-technology means (lies, impersonation, tricks, bribes, blackmail, and threats) used to attack information systems"

Human-based deception

Take advantage of the victim's ignorance and the natural human inclination to be helpful and liked

Technology-based deception

Trick users into believing that they are interacting with a "real" computer system and are experiencing "legitimate" behavior

Basic Types of Social Engineering

Phishing

Sending emails appearing to be from reputable sources with the goal of influencing or gaining personal information

Example: emails, text messages, websites, ...

Voice/phone phishing

Eliciting information or influencing action by talking to someone over the phone Example: call to reset password, transfer phone number, change credit card, ...

Impersonation

Pretending to be another person, or pretexting, with the goal of gaining physical access to a system or building

Example: pose as delivery persons, fire marshals, technicians, ...

Address Obfuscation

Misspelled/similar domain names (typosquatting)

From: info@paypa1.com

http://www.citybank.com

Misleading <A> tags

http://www.bank.com

Seemingly legitimate/complex/long URLs

http://www.bankofamerica.com.attacker.net/

http://www.visa.com:UserSession=2f6q988316484495&usersoption= SecurityUpdate&From@61.252.126.191/verified_by_visa.html

NEXT

Privacy

Terms

Help



Google

Sign in

with your Google Account

Email or phone

Forgot email?

Not your computer? Use Guest mode to sign in privately. Learn more

Create account

English (United States) 🔻



Address Obfuscation

Homographs, internationalized domain names (IDN), punycode http://ebay.com (http://xn--eby-7cd.com/) – Cyrillic "a" vs. Latin "a" Most browsers now display IDNs only for the system's configured language Punycode is shown if a non-default language or mixed languages are used

Dot-less addresses and other URL encoding tricks www.cs.stonybrook.edu → http://130.245.27.2 → http://2197101314

URL shorteners and redirection chains

https://bit.ly/1PibSU0 → https://definitely-not-a-phishing-site.com Completely hide the actual destination URL (even hovering doesn't work)

Typosquatting and Fake URLs

Besides phishing: opportunistic "hijacking" of typos when writing a website address into the URL bar

Misspelling or foreign language spelling: exemple.com

Common typos/permutations: examlpe.com

Differently phrased names: examples.com

Different top-level domains: example.org, example.cm, example.co, ...

Many other variations

Combosquatting: combining seemingly legitimate/gripe/random words: example-security.com, example-sucks.com, examplenext.com, ...

Doppelganger domains by omitting a period: financeexample.com (instead of finance.example.com)

Extra period: e.xample.com

Typosquatting: Beyond Domain Names

NPM packages, Rust crates, ...

Typos

Name variations

Misleading names

Example:

malicious Roblox API wrapper NPM packages Legitimate name: noblox.js-proxied Malicious names: noblox.js-proxies noblox.js-proxy

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via NodeJS; many indi	viduals leverage noblox.j	s along side Roblox's	657 kB	224
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Spear Phishing

Meticulously prepared, carefully personalized, highly convincing messages targeted to specific individuals

Seemingly coming from trusted colleagues/sources

May come from their real accounts if they have been compromised

Personalized according to their target: mention real names, personal and business information, recent activity (e.g., real purchases), ...

Highly effective! Used extensively in targeted attacks

Document attachments exploiting 0day vulnerabilities

Links to fake login pages for stealing credentials

Numerous recent incidents

Operation "Red October"

Victims of advanced cyber-espionage network



12

Operation "Red October" (2012)



Diplomatic car for sale



MODEL: Mazda 323- 1998	DISPLACEMENT: 1800 cc
TRANSMISSION: Automatic	FUEL: Benzin
MILEAGE: 145.000 km	

Power Steering – Electric Windows - AM/FM Stereo-Electric Mirrors - Air Conditioning - Remote central locking with Alarm - Extra snow tires.

PRICE: 2.700 \$ (USD)

CONTACT: &&&&&&&&

THE CAR IS IN A VERY GOOD CONDITIONS

MuddyWater (2018)

Social engineering to enable macros

Decoy document images according to the target's country



Malicious PDF Campaign (2022)

"REMMITANCE INVOICE.pdf" sent as email attachment

After opening the document, Adobe Reader prompts the user to open a Word .docx file named "has been verified. However PDF, Jpeg, xlsx, .docx"



Personal example #1: Phishing message targeting SBU users

From: SBU Team <ebrahle2@kent.edu>
Date: Tue, Feb 2, 2016 at 8:42 PM
Subject: cyber security
To: XXXXXXXXXXXX

We've detected spam-like activity in your webmail account, which is against our Acceptable Use Policy (AUP).

Kindly click on the link below to verify that you're the owner of the account and not a spammer.

http://is.gd/stonybrooksecure

We apologize for any inconvenience this may have cause you.

Thanks,

SBU Team

Personal (counter) example #2: *Legitimate* message from an IT department

From: XXXXXXXXX Date: XXXXXXXXX Subject: Important! You must change your XXXXXXX password To: XXXXXXXXXXX

[This is not a spam mail, this email is from me, XXXXXXXXXXXX]

Member of XXXXXXXX Department,

PLEASE CHANGE YOUR XXXXXX PASSWORD!

We just upgraded the security of XXXXXX. Your current password is no longer working. You must change your password if you want to log into XXXXXX. [...]

 Personal example #3: targeted phishing message (which I opened on iPhone)



Are you available on campus

Today at 14:29

Are you available?

Fotis Sotiropoulos, Ph.D Dean, College of Engineering and Applied Sciences Professor of Civil Engineering Stony Brook University

Are you available on campus >> 0 ē Dr. Fotis Sotiropoulos <Fotis.Sotiropoulos.stonybrook.edu@outlook.com> Jan 18, 2019, 2:29 PM ☆ • : A to me 🔻 Be careful with this message Dr. Fotis Sotiropoulos has never sent you messages using this email address. Avoid replying to this email unless you reach out to the sender by other means to ensure that this email address is legitimate. \bigcirc Report phishing Looks safe Are you available?

Fotis Sotiropoulos, Ph.D Dean, College of Engineering and Applied Sciences Professor of Civil Engineering Stony Brook University Personal (counter) example #4: *Legitimate* message to SBU users

Stony Brook University | Division of Information Technology

On Wednesday, April 22nd, the security certificate for the <u>WolfieNet-Secure</u> wireless network will be updated. This certificate update is executed every few years in order to keep our network security up to date. With so many of our services relying on the network, it is clear how vital network security is. The process to update the <u>certificate</u> on all your wireless devices is very

simple and just takes about 1 minute to complete. Please WolfieNet-Secure wireless network and all other networks

What do I need to do?

Simply visit <u>http://getwolfienet.com</u> and follow the ste

Goes through various redirects, none of which involve a stonybrook.edu domain, asking to download and run an untrusted .exe

certificate on your wireless device. It is strongly recommended that you follow this procedure before Wednesday, April 22nd or you are likely to have connectivity issues when returning to campus.

Personal example #5: phishing message targeting SBU CS members



User account Department of C × +				∽ 😄 Pri	ivate browsing —	
$\leftarrow \rightarrow C \bigcirc A$ https://yasoda-clinic.com/pyroll/d	s.stonybrook.edu/					රු ≡
* Stony Brook University	Department c	of Computer	Science		٩	
HOME ABOUT US	ADMISSIONS	PEOPLE	RESEARCH	PROGRAMS	GIVING	
Log in Request new password Username *						
Department of Co	mputer Science, Stony Brook Stony Brook Univer	University, Stony Brook, I sity Home Page CEAS		170 or 631-632-8471		

Personal (counter) example #6: *Legitimate* SBU SMS





Phish For the Future

TECHNICAL ANALYSIS BY EVA GALPERIN AND COOPER QUINTIN SEPTEMBER 27, 2017

g+

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This report describes "Phish For The Future," an advanced persistent spearphishing campaign targeting digital civil liberties activists at <u>Free Press</u> and <u>Fight For the Future</u>. Between July 7th and August 8th of 2017 we observed almost 70 spearphishing attempts against employees of internet freedom NGOs Fight for the Future and Free Press, all coming from the same attackers.

This campaign appears to have been aimed at stealing credentials for various business services including Google, Dropbox, and LinkedIn. At least one account was compromised and

Some of the attacks were generic, such as a link to view a Gmail document supposedly sent by a co-worker or a LinkedIn notification message from a colleague.

Another attack pretended to be from a target's husband, sharing family photos; the email was forged to include the husband's name.

Yet another attack pretended to be a YouTube comment for a real YouTube video that the target had uploaded.

Some of the headlines are designed to appeal to the political interests of the targets, such as: "George W. Bush ON TRUMP'S TWEET: A FREE PRESS IS 'INDISPENSABLE TO DEMOCRACY,"

The attackers sent emails titled "You have been successfully subscribed to Pornhub.com" and "You have been successfully subscribed to Redtube.com" to the victims. This was followed up minutes later with several emails all disguised as coming from Pornhub or Redtube with explicit subject lines. Each of the emails contained an unsubscribe link which directed the target to a Google credential phishing page.

From: Google <<u>no-reply@accounts.googlemail.com</u>>
Date: March 19, 2016 at 4:34:30 AM EDT
To: john.podesta@gmail.com
Subject: Someone has your password

Google



Someone has your password

Hi John

Someone just used your password to try to sign in to your Google Account john.podesta@gmail.com.

Details:

Saturday, 19 March, 8:34:30 UTC IP Address: 134.249.139.239 Location: Ukraine

Google stopped this sign-in attempt. You should change your password immediately.

CHANGE PASSWORD

Best, The Gmail Team

Gmail's filters didn't catch it...

00000000	3e 20	2a	46	72	6f	6d	3a	2a	20	47	6f	6f	67	6c	65	<pre>> *From:* Google</pre>
00000010	20 3c	6e	6f	2d	72	65	70	6c	79	40	61	63	63	6f	75	<pre><no-reply@accou< pre=""></no-reply@accou<></pre>
00000020	6e 74	73	2e	67	6f	6f	67	6c	65	6d	61	69	6c	2e	63	<pre>nts.googlemail.c</pre>
00000030	6f 6d	3e	0d	0a	3e	20	2a	44	61	74	65	3a	2a	20	4d	om>> *Date:* M
00000040	61 72	63	68	20	31	39	2c	20	32	30	31	36	20	61	74	arch 19, 2016 at
00000050	20 34	3a	33	34	3a	33	30	20	41	4d	20	45	44	54	0d	4:34:30 AM EDT.
00000060	0a 3e	20	2a	54	6f	3a	2a	20	6a	6f	68	6e	2e	70	6f	.> *To:* john.po
00000070	64 65	73	74	61	40	67	6d	61	69	6c	2e	63	6f	6d	0d	desta@gmail.com.
00000080	0a 3e	20	2a	53	75	62	6a	65	63	74	3a	2a	20	2a	53	<pre>1.> *Subject:* *S</pre>
00000090	d0 be	6d	65	d0	be	6e	65	20	68	61	73	20	79	6f	75	mene has you
000000a0	72 20								72	64	2a	0d	0a	3e	0d	r passwrd*>.
000000b0	0a 3e	20	53	d0	be	6d	65	d0	be	6e	65	20	68	61	73	.> Smene has
000000c0	20 79	6f	75	72	20	70	61	73	73	77	dØ	be	72	64	0d	your passwrd.
000000d0	0a 3e	20	48	69	20	4a	6f	68	6e	0d	0a	3e	0d	0a	3e	.> Hi John>>

Sensibly, Podesta forwarded the email, asking what to do

From: Charles < <u>@hillaryclinton.com</u>> Date: March 19, 2016 at 9:54:05 AM EDT To: Sara < <u>@hillaryclinton.com</u>>, Shane

< <u>@hillaryclinton.com</u>>

Subject: Re: Someone has your password

Sara,

This is a legitimate email. John needs to change his password immediately, and ensure that two-factor authentication is turned on his account.

He can go to this link: https://myaccount.google.com/security to do both. It is absolutely imperative that this is done ASAP.

If you or he has any questions, please reach out to me at 410.

Campaign aide Charles Delavan told the NYT he knew the email was a phishing attack, given that the Clinton campaign was getting a steady stream of them. He meant to reply that the email was "illegitimate."

The IT team did send a legitimate Google link, but that's not the one Podesta clicked



© https://hotforsecurity.bitdefender.com/blog/this-is-the-email-that-hacked-hillary-clintons-campaign-chief-17039.html





MAR 19

http://myaccount.google.com-securitysettingpage.tk/security/signinoptions/password?

e=am9obi5wb2Rlc3RhQGdtYWlsLmNvbQ%3D%3D&fn=Sm9obiBQb2Rlc3Rh&n=Sm9obg%3D%3D&img=Ly9saDQuZ29vZ2xldXNlcmNvbnRlbnQuY29tLy1RZVIPbHJkVGp2WS9BQUFBQUFBQUFBSS9BQUFBQUFBQUFCT...

http://myaccount.google.com-securitysettingpage.tk/security/signinoptions/password? e=am9obi5wb2Rlc3RhQGdtYWIsLmNvbQ%3D%3D&fn=Sm9obiBQb2Rlc3Rh&n=Sm9obg%3D%3D&img=Ly9saDQuZ29vZ2xldXNlcmNvbnRlbnQuY29tLy1RZVIPbHJkVGp2WS9BQUFBQUFBQ UFBSS9BQUFBQUFFQUFFCTS9CQldVOVQ0bUZUWS9waG90by5qcGc%3D&id=1sutlodlwe



4

Google

×

One account. All of Google.

Sign in to continue to Gmail

John Podesta	
john.podesta@gmail.com	
Password	
Sign in	
Need help?	
Sign in with a different account	~
One Google Account for eventhing Google	

Recent Google Docs Phishing Campaign

1) Fake "Google doc has been shared with you" email



2) Button's URL looks legit

https://accounts.google.com/o/oauth2/auth?client_id=346348828325-vlpb3e70lp89pd823qrcb9jfsmu556t8.apps.googleusercontent.com&scope=

3) Real Google account selection prompt





Twitter Investigation Report

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ТОР ^

Facts of the Hack

Executive Summary

Background

Facts of the Hack

A Visual Timeline

DFS-Regulated Cryptocurrency Companies Respond

Cybersecurity Weakness at Twitter Contributed to Hackers' Success The Attackers Used Fraudulent Means to Access Twitter's Network and Internal Applications^[25]

On July 14 and 15, 2020, the Hackers attacked Twitter.^[26] The Twitter Hack happened in three phases: (1) social engineering attacks to gain access to Twitter's network; (2) taking over accounts with desirable usernames (or "handles") and selling access to them; and (3) taking over dozens of high-profile Twitter accounts and trying to trick people into sending the Hackers bitcoin. All this happened in roughly 24 hours.

Phase One: Stealing Credentials through Social Engineering

The Twitter Hack started on the afternoon of July 14, 2020,^[27] when one or more Hackers called several Twitter employees and claimed to be calling from the Help Desk in Twitter's IT department. The Hackers claimed they were responding to a reported problem the employee was having with Twitter's Virtual Private Network ("VPN"). Since switching to remote working, VPN problems were common at Twitter. The Hackers then tried to direct the employee to a phishing website that looked identical to the legitimate Twitter VPN website and was hosted by a similarly named domain. As the employee entered their credentials into the phishing website, the Hackers would simultaneously enter the information into the real Twitter website. This false log-in generated an MFA notification requesting that the employees authenticate themselves, which some of the employees did.

The Department found no evidence the Twitter employees knowingly aided the Hackers. Rather, the Hackers used personal information about the employees to convince them that മ

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SHARE 🗠

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Phishing beyond email








Text Message Today 11:15 PM

On Feb02:Wells Fargo has temporarily blocked your account due to security website maintenance. Please sign in to verify your information: https:/

■ connect.secure.wellsfargo.com.auth.lo

WELLS FARGO

Online & Mobile Security 8



Alert

Due to suspicious activity, we have temporarily blocked your account. To avoid suspension, please login below and confirm your online



Google, Twitter, AppleID accounts compromised within one hour Attacker remotely erased (!) all data on iPhone, iPad, and MacBook Lost photos of his daughter that were not saved anywhere else ;-(

4:33pm – call to AppleCare

Caller reported that he couldn't get into their me.com email The caller couldn't answer the security questions Apparently, this happens quite often...

Apple representative asked an alternative set of questions Billing address

Last four digits of credit card

The hackers had to find just those two pieces of information...

Step 0: Reconnaissance

Twitter account > personal website > personal Gmail address

Google's account password recovery page \rightarrow no 2FA was used \rightarrow page showed that reset confirmation has been sent to mooologue.com (me.com == Apple's free email)

m••••n@me.com is the backup email address → becomes attackers' primary target

Step 1: Find billing address

Whois search on website's domain

Step 2: Find last four digits of credit card on Apple account

Call Amazon: *"please add a new credit card to my account"* → Amazon asked for: name, e-mail address, billing address

Call Amazon (again): "I've lost access to my account" \rightarrow provide name, billing address, (newly added) credit card number \rightarrow Amazon allows you to add a new email to the account \rightarrow password reset \rightarrow view all ccards on file (last four digits – *good enough!*)

What else went wrong

No two-factor authentication

This was in 2012, awareness about 2FA was not that high

Daisy-chained accounts: Amazon > Apple ID > Gmail > Twitter

Same username across accounts

mhonan@gmail.com, mhonan@me.com, mhonan@wired.com

Find My Mac enabled for laptop

Perhaps not as useful as Find My Phone (phones are more likely to get lost) Remote hard drive wipe → system asks to create a four-digit recovery PIN If wipe is initiated by attacker, there's no way for the victim to know the PIN

No regular backups

Phishing Countermeasures

Stop confusing users! Organizations should not use URL shorteners etc.

User education

Don't trust links in emails – type the address in your browser

(analogous to: don't trust phone calls from your bank that ask for your info – *always hang up and call the number at the back of your card*)

Augmenting password logins

Two-step login: show user-specific information before prompting for the password

Too inconvenient, easy to fool/ignore → not used anymore

Anti-phishing filters, detection tools, ...

2-factor authentication → U2F/FIDO



Evilginx2 https://github.com/kgretzky/evilginx2

Man-in-the-middle attack framework for phishing login credentials along with session cookies

Bypasses 2-factor authentication

No need for HTML templates: just a web proxy

Victim's traffic is forwarded to the real website

TLS termination at the proxy (e.g., using a LetsEncrypt certificate)





Justin Warner @sixdub

Follow

 \sim

I love digging through certificate transparency logs. Today, I saw a fake Google Drive landing page freshly registered with Let's Encrypt. It had a hardcoded picture/email of presumably the target. These can be a wealth of info that I recommend folks checking out.



5:21 PM - 22 Jul 2018

Evilginx2's Tokenized phishing URLs

Scanners look into public certificate transparency logs for newly registered domains

"For some phishing pages, it took usually one hour for the hostname to become banned and blacklisted by popular anti-spam filters"

Solution: create unique phishing URLs

Response to scanner: benign page

https://totally.not.fake.linkedin.foo.com/auth/signin

Response to victim: malicious page

https://totally.not.fake.linkedin.foo.com/auth/signin?tk=secret_token

Additional countermeasure: temporarily hide the phishing page While submitting it to bit.ly, sending it through email, appearing on CT log, ...

Modlishka <u>https://github.com/drk1wi/Modlishka</u>

Phishing reverse proxy

Support for the majority of 2FA authentication schemes

No website templates

User credential harvesting (with context based on URL parameter passed identifiers)

Web panel with a summary of collected credentials and user session impersonation



CredSniper https://github.com/ustayready/CredSniper

Exact login form clones for realistic phishing

Supports TLS via Let's Encrypt, and phishing 2FA tokens

.com/signin/v2/identifier?flowName=GlifWebSignIn&flowEntry=ServiceLogin		com/signin/v2/challenge/ipp?flowName=GlifWebSignIn&flowEntry=ServiceLogin&cic
Google Welcome @ mike@linux.edu	Real	Google Welcome e mike@linux.edu
2-Step Verification A text message with a 6-digit verification code was just sent to (***) *****63	Or	2-Step Verification A text message with a 6-digit verification code was just sent to (***) ***-*63
G- Enter the code	Fake?	G- Enter the code
Don't ask again on this computer	Ianei	Remember this computer for 30 days
More options NEXT		More options NEXT
English (United States) - Help Privacy Terms		English (United States) - Help Privacy Terms
Fake		Real

Zphisher https://github.com/htr-tech/zphisher

Automated phishing tool with 30+ templates





Maybe rethink email altogether?



Secure messaging apps offer many benefits

True end-to-end encryption: the provider cannot read message content

User-friendly verification of contacts' identities

Forward secrecy: past communications remain secure even if private keys are stolen

No spam! Only approved contacts can send messages

Best option: Signal

Double Ratchet Algorithm (precursor: OTR protocol)

Good alternatives (but closed-source): WhatsApp (uses Signal protocol), iMessage

Metadata is still there!

Signal is actively trying to minimize it

Grand jury subpoena for Signal user data (2016)

Dear Sir/Madam:

You have been served with a subpoena issued in connection with a criminal investigation being conducted in this District. That subpoena directs you to produce certain records on 7/14/2016 before the grand jury in Alexandria, Virginia.



Account	<u>Information</u>
-+-	N/A
-+-	Last connection date: 1454198400000 Unix millis Account created: 1453475222063 Unix millis