
CSE 519: Data Science
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Lecture 5: Correlation

Correlation Analysis

Two factors are correlated when values of x has some predictive power on the value of y .

The **correlation coefficient** of X and Y measures the degree to which Y is a function of X (and visa versa).

Correlation ranges from -1 (anti-correlated) to 1 (fully correlated) through 0 (uncorrelated).

The Pearson Correlation Coefficient

The numerator defines the **covariance**, which determines the sign but not the scale.

$$r = \frac{\sum_{i=1}^n (X_i - \bar{X})(Y_i - \bar{Y})}{\sqrt{\sum_{i=1}^n (X_i - \bar{X})^2} \sqrt{\sum_{i=1}^n (Y_i - \bar{Y})^2}}$$

A point (x,y) makes a positive contribution to r when both are above or below their means.

Representative Pearson Correlations

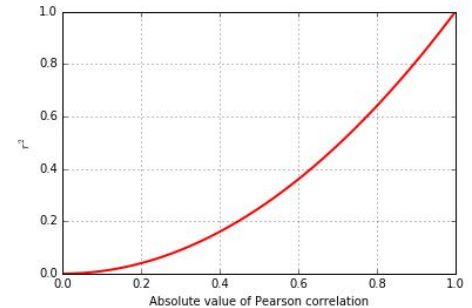
- SAT scores and freshman GPA ($r=0.47$)
 - SAT scores and economic status ($r=0.42$)
 - Income and coronary disease ($r=-0.717$)
 - Smoking and mortality rate ($r=0.716$)
 - Video games and violent behavior ($r=0.19$)
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Interpreting Correlations: r^2

The square of the sample correlation coefficient r^2 estimates the fraction of the variance in Y explained by X in a simple linear regression.

Thus the predictive value of a correlation decreases quadratically with r .

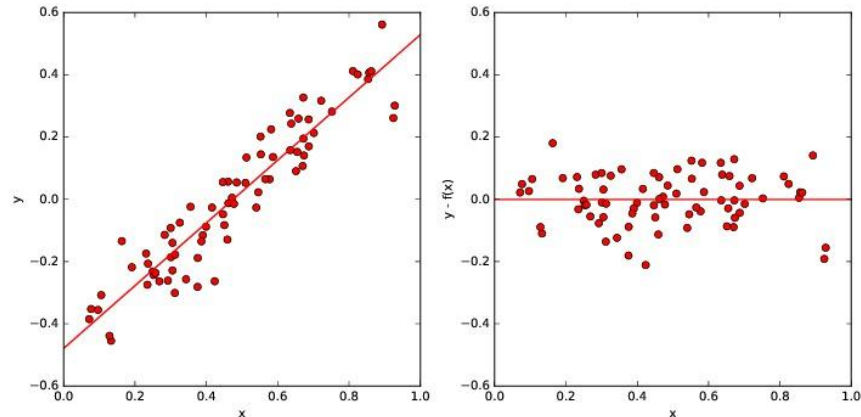
The correlation between height and weight is approximately 0.8, meaning it explains about $\frac{2}{3}$ of the variance.



Variance Reduction and R^2

If there is a good linear fit $f(x)$, then the residuals $y-f(x)$ will have lower variance than y .

Generally speaking,
 $1-r^2 = V(r) / V(y)$
Here $r = 0.94$,
explaining 88.4% of
 $V(y)$.

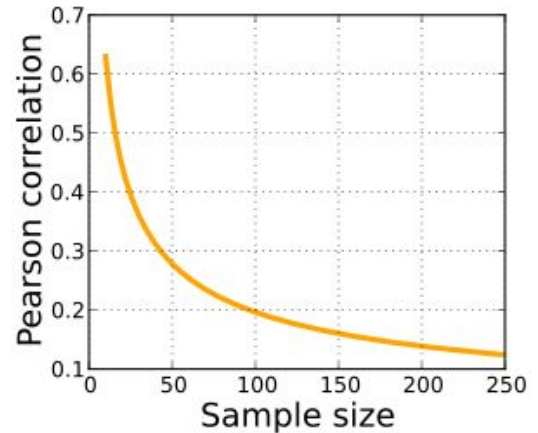


Interpreting Correlation: Significance

The statistical significance of a correlation depends upon the sample size as well as r .

Even small correlations become significant (at the 0.05 level) with large-enough sample sizes.

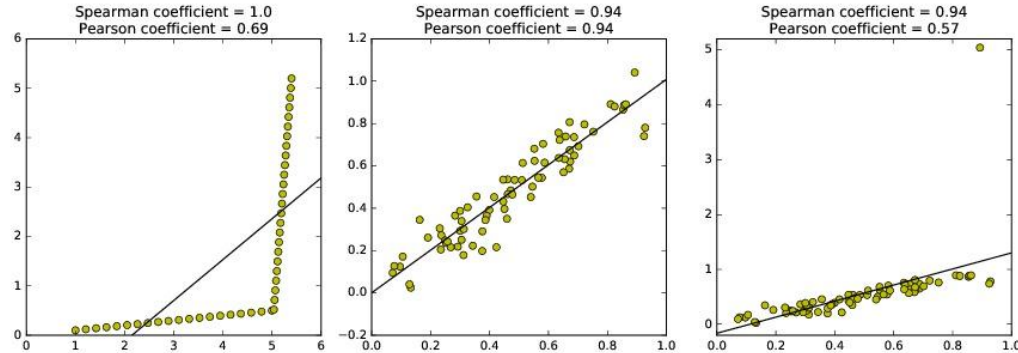
This motivates “big data” multiple parameter models: each single correlation may explain/predict only small effects, but large numbers of weak but *independent* correlations may together have strong predictive power.



Spearman Rank Correlation

Counts the number of disordered pairs, not how well the data fits a line.

Thus better with non-linear relationships and outliers.



Computing Spearman Correlation

Let $rank(x_i)$ be the rank position of x_i in sorted order, from 1 to n . Then:

$$\rho = 1 - \frac{6 \sum d_i^2}{n(n^2 - 1)}$$

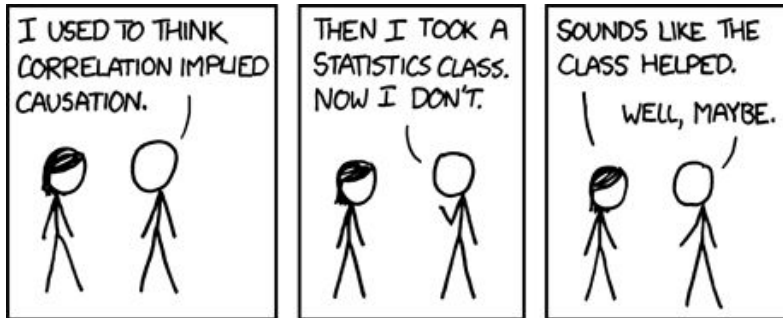
where $d_i = rank(x_i) - rank(y_i)$.

It is the Pearson correlation of the X and Y value ranks, so it ranges from -1 to 1.

Correlation vs. Causation

Correlation does not mean causation.

The number of police active in a precinct correlated strongly with the local crime rate, but the police do not cause the crime.



Autocorrelation and Periodicity

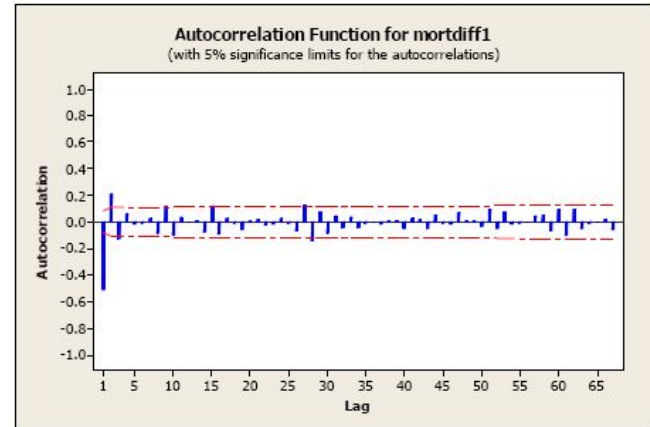
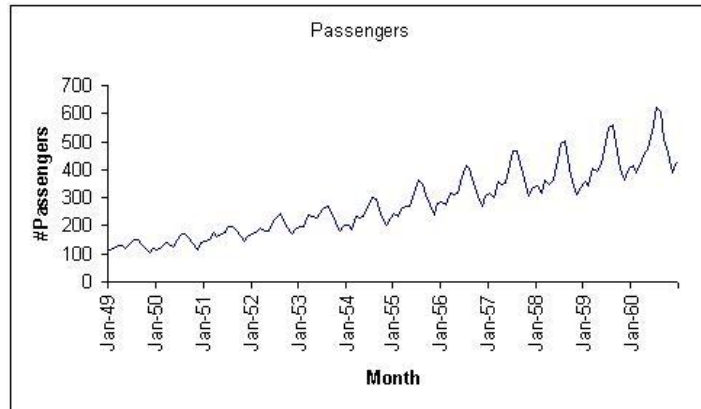
Time-series data often exhibits cycles which affect its interpretation.

Sales in different businesses may well have 7 day, 30 day, 365 day, and $4 \cdot 365$ day cycles.

A cycle of length k can be identified by unexpectedly large autocorrelation between $S[t]$ and $S[t+k]$ for all $0 < t < n-k$.

The Autocorrelation Function

Computing the lag-k autocorrelation takes $O(n)$, but the full set can be computed in $O(n \log n)$ via the Fast Fourier Transform (FFT).



Logarithms

The logarithm is the inverse exponential function, i.e. $y = \log_b x \implies b^y = x$

We will use them here for reasons different than in algorithms courses:

Summing logs of probabilities is more numerically stable than multiplying them:

$$\prod_{i=1}^n p_i = b^P \text{ where } P = \sum_{i=1}^n \log_b(p_i)$$

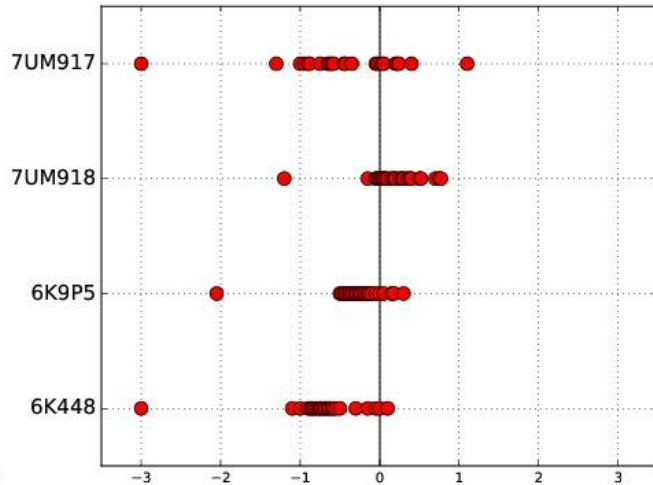
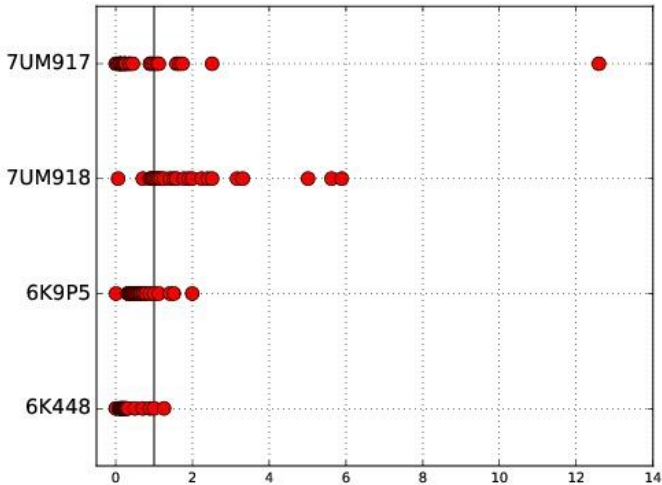
Logarithms and Ratios

Ratios of two similar quantities (e.g. $\text{new_price} / \text{old_price}$) behave differently when reflecting increases vs. decreases.

200/100 is 200% above baseline, but 100/200 is 50% below despite being similar changes!

Taking the log of the ratios yield equal displacement: 1.0 and -1.0 (for base-2 logs)

Always Plot Logarithms of Ratios!



Logarithms and Power Laws

Taking the logarithm of variables with a power law distribution brings them more in line with traditional distributions.

My wealth is roughly the same number of logs from typical students as I am from Bill Gates!

Normalizing Skewed Distributions

Taking the logarithm of a value before analysis is useful for power laws and ratios.

