# CSE 519: Data Science Steven Skiena Stony Brook University

#### Lecture 14: Validating Models

#### **Blackbox vs. Descriptive Models**

- Ideally models are descriptive, meaning they explain why they are making their decisions.
- Linear regression models are descriptive, because one can see which variables are weighed heaviest.
- Neural network models are generally opaque. Lesson: "Distinguishing cars from trucks."

### **Deep Learning Models are Blackbox**

Deep learning models for computer vision are highly-effective, but opaque as to how they make decisions.

They can be badly fooled by images which would never confuse human observers.



#### **Correlation Does Not Imply Causation**



### **Levels of Modeling**

Interesting problems usually exist on several different levels, each of which require independent submodels.

Predicting the future price for a stock should involve submodels for analyzing (a) the general state of the economy, (b) its balance sheet, (c) the performance of its industrial sector, ...

#### **Hierarchical Decomposition**

Imposing a hierarchical structure on the model permits it to be built and evaluated in a logical and transparent way, instead of as a black box. Often subproblems lend themselves to theory-based, first-principle models, which can then be used as features in a data-driven general model.

#### **Simulation Models**

- "What I cannot create, I do not understand" (Feynman) Monte Carlo simulation is the key to modeling systems of discrete events.
- Our jai-alai betting system simulated games using
- Models of player skill
- Models of scoring system bias
- Models of bettor preferences



# Levels of Modeling (Projects)

- Miss Universe?
- Movie gross?
- Baby weight?
- Art auction price?
- Snow on Christmas?
- Super Bowl / College Champion?
- Ghoul Pool?
- Future Gold / Oil Price?

# **Evaluating Classifiers**

 Predicted Class

 Yes
 No

 Yes
 TP

 FN
 FP

 No
 FP

There are four possible outcomes for a binary classifier:

- True positives (TP) where + is labeled +
- True negative (TN) where is labeled -
- False positives (FP) where is labeled +
- False negatives (FN) where + is labeled -

#### **Threshold Classifiers**

Identifying the best threshold requires deciding on an appropriate evaluation metric.





# The accuracy is the ratio of correct predictions over total predictions:

$$accuracy = \frac{TP + TN}{TP + TN + FN + FP}$$

The monkey would randomly guess P/N, with accuracy 50%.

Picking the biggest class yields >=50%.

#### Precision

# When |P| << |N|, accuracy is a silly measure. If only 5% of tests say cancer, are we happy with a 50% accurate monkey? $precision = \frac{TP}{(TP + FP)}$

The monkey would achieve 5% precision, as would a sharp always saying cancer.

#### Recall

# In the cancer case, we would tolerate some false positive (scares) to identify real cases:

$$recall = \frac{TP}{(TP + FN)}$$

Recall measures being right on positive instances.

Saying everyone has cancer gives perfect recall!



# To get a meaningful single score balancing precision and recall use F-score:

$$F = 2 \cdot \frac{\text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$$

The harmonic mean is always less than/equal to the arithmetic mean, making it tough to get a high F-score.

#### **Take Away Lessons**

- Accuracy is misleading when the class sizes are substantially different.
- High precision is very hard to achieve in unbalanced class sizes.
- F-score does the best job of any single statistic, but all four work together to describe the performance of a classifer.

#### **Reciever-Operator (ROC) Curves**

#### Varying the threshold changes recall/precision. Area under ROC is a measure of accuracy.



### **Evaluating Multiclass Systems**

Classification gets harder with more classes.

The confusion matrix shows where the mistakes are being made: 5->3, 8->2

| Digits | 0   | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   |
|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 0      | 351 | 0   | 5   | 4   | 2   | 7   | 2   | 1   | 6   | 0   |
| 1      | 0   | 254 | 0   | 0   | 2   | 0   | 0   | 1   | 1   | 2   |
| 2      | 1   | 1   | 166 | 4   | 5   | 1   | 3   | 2   | 2   | 1   |
| 3      | 1   | 2   | 4   | 142 | 0   | 5   | 0   | 1   | 4   | 0   |
| 4      | 3   | 3   | 8   | 1   | 180 | 3   | 2   | 5   | 4   | 4   |
| 5      | 0   | 0   | 3   | 11  | 0   | 140 | 3   | 0   | 7   | 1   |
| 6      | 0   | 2   | 2   | 0   | 4   | 0   | 158 | 0   | 1   | 0   |
| 7      | 0   | 0   | 2   | 2   | 1   | 0   | 0   | 132 | 2   | 1   |
| 8      | 2   | 1   | 8   | 0   | 0   | 0   | 2   | 1   | 137 | 1   |
| 9      | 1   | 1   | 0   | 2   | 6   | 4   | 0   | 4   | 2   | 167 |

Figure 7.7: Confusion matrix for digits in a zip code OCR program.

#### **Scoring Hard Problems Easier**

- Too low a classification rate is discouraging and often misleading with multiple classes.
- The *top-k* success rate gives you credit if the right label would have been one of your first *k* guesses.
- It is important to pick *k* so that real improvements can be recognized.

### **Summary Statistics: Numerical Error**

For numerical values, error is a function of the delta between forecast *f* and observation *o*:

- Absolute error: (*f o*)
- Relative error: (f o) / o (typically better)

These can be aggregated over many tests:

- Mean or median squared error  $MSE = \frac{1}{n} \sum_{i=1}^{n} (\hat{Y}_i Y_i)^2$ .
- Root mean squared error  $\text{RMSD}(\hat{\theta}) = \sqrt{\text{MSE}(\hat{\theta})} = \sqrt{\frac{1}{2}} \left( \frac{1}{(\hat{\theta} \theta)^2} \right).$

#### **Evaluation Data**

The best way to assess models involve out-of-sample predictions, results on data you never saw (or even better did not exist) when you built the model.

Partitioning the input into training (60%), testing (20%) and evaluation (20%) data works only if you never open evaluation data until the end.

#### **Sins in Evaluation**

Formal evaluation metrics reduce models to a few summary statistics.

But many problems can be hidden by statistics:

- Did I mix training and evaluation data?
- Do I have bugs in my implemenation?

Revealing such errors requires understanding the types of errors your model makes.

### **Building an Evaluation Environment**

- You need a *single-command* program to run your model on the evaluation data, and produce plots/reports on its effectiveness. **Input**: evaluation data with outcome variables.
- **Embedded**: function coding current model
- Embedded: function coding current model
- **Output**: summary statistics and distributions of predictions on data vs. outcome variables.

## **Designing Good Evaluation Systems**

- Produce error distributions in addition to binary outcomes (how close was your prediction, not just right or wrong).
- Produce a report with multiple plots / distributions automatically, to read carefully.
- Output relevant summary statistics about performance to quickly gauge quality.

### **The Veil of Ignorance**

A joke is not funny the second time because you already know the punchline.

Good performance on data you trained models on is very suspect, because models can easily be overfit.

Out of sample predictions are the key to being honest, if you have enough data/time for them.

#### **Cross-Validation**

Often we do not have enough data to separate training and evaluation data.

Train on (k-1)/k th of the data, evaluate on rest, then **repeat**, and average.

The win here is that you get a variance as to the accuracy of your model!

The limiting case is *leave one out validation*.

## **Amplifying Small Evaluation Sets**

- Create Negative Examples: when positive examples are rare, all others are likely negative.
- Perturb Real Examples: This creates similar but synthetic ones by adding noise.
- **Give Partial Credit**: score by how far they are from the boundary, not just which side.

#### **Probability Similarity Measures**

- There are several measures of distance between probability distributions
- The Hellinger distance between discrete distributions  $P = (p_1 \dots p_k)$  and  $Q = (q_1 \dots q_k)$  is:  $H(P,Q) = \frac{1}{\sqrt{2}} \sqrt{\sum_{i=1}^k (\sqrt{p_i} \sqrt{q_i})^2}$ , The KL-Divergence or information gain

variable

measures information lost replacing P with Q:

$$D_{\mathrm{KL}}(P||Q) = \sum_{i} P(i) \ln \frac{P(i)}{Q(i)}.$$

# **Evaluation Statistics (Projects)**

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