

CSE331 Computer Security Fundamentals

11/16/2017 **Email**

Michalis Polychronakis
Stony Brook University

Email Overview

MUA: Mail User Agent

Thunderbird, webmail,
Pine, ...

MSA: Mail Submission Agent

SMTP (port 587)

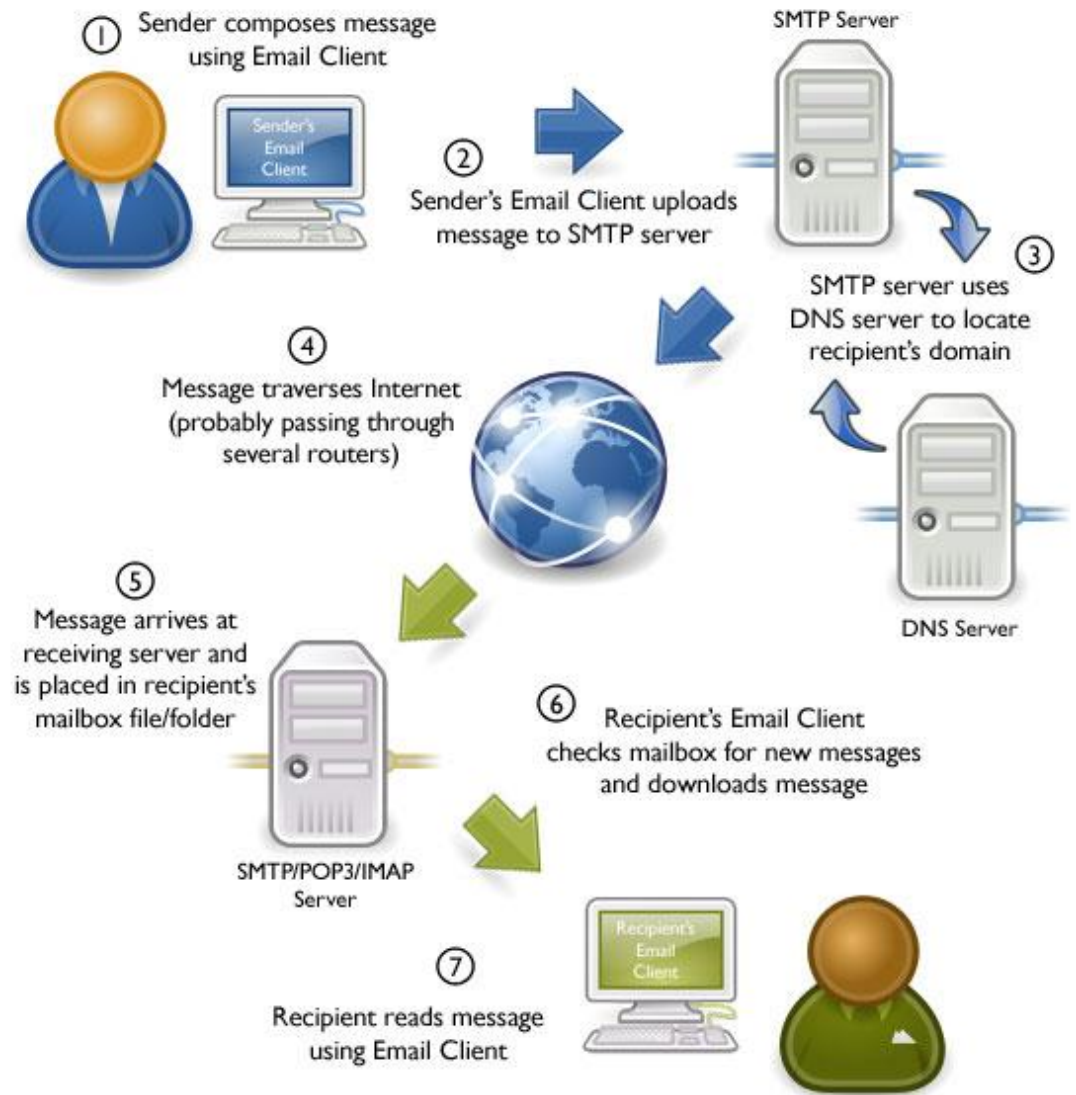
Often same as initial MTA

MTA: Mail Transfer Agent

SMTP (port 25)

MDA: Mail Delivery Agent

IMAP (port 143),
POP3 (port 110),
local, ...



©2010 OnlyMyEmail Inc. (www.OnlyMyEmail.com) with many thanks to the Gnome project (www.gnome.org) for the images

Typical flow: MUA → MSA → MTA → ... → MTA → MDA → MUA

SMTP Transport Example

```
S: 220 smtp.example.com ESMTP Postfix
C: HELO relay.example.org
S: 250 Hello relay.example.org, I am glad to meet you
C: MAIL FROM:<bob@example.org>
S: 250 Ok
C: RCPT TO:<alice@example.com>
S: 250 Ok
C: RCPT TO:<theboss@example.com>
S: 250 Ok
C: DATA
S: 354 End data with <CR><LF>.<CR><LF>
C: From: "Bob Example" <bob@example.org>
C: To: "Alice Example" <alice@example.com>
C: Cc: theboss@example.com
C: Date: Tue, 15 January 2008 16:02:43 -0500
C: Subject: Test message
C:
C: Hello Alice.
C: This is a test message with 5 header fields and 4 lines in the message body.
C: Your friend,
C: Bob
C: .
S: 250 Ok: queued as 12345
C: QUIT
S: 221 Bye
```

Email/Messaging Security and Privacy Goals

Protect message content

Verify communicating parties' identities

Fight spam

Fight phishing

Hide communication patterns

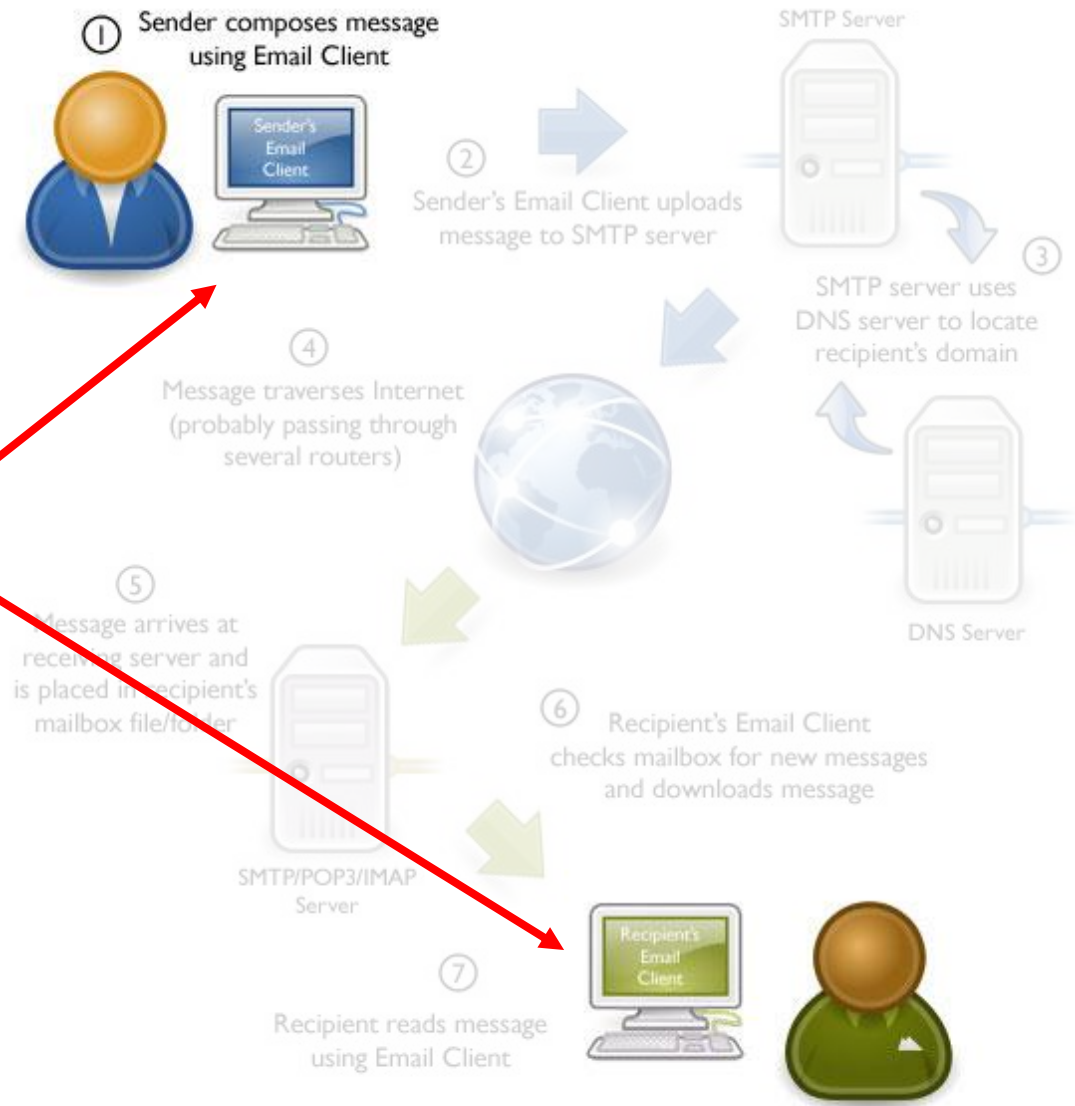
(subject of future lecture)

Who can read my email?

Adversaries with local or remote access to my devices

Intruders, spouse, administrator, ...

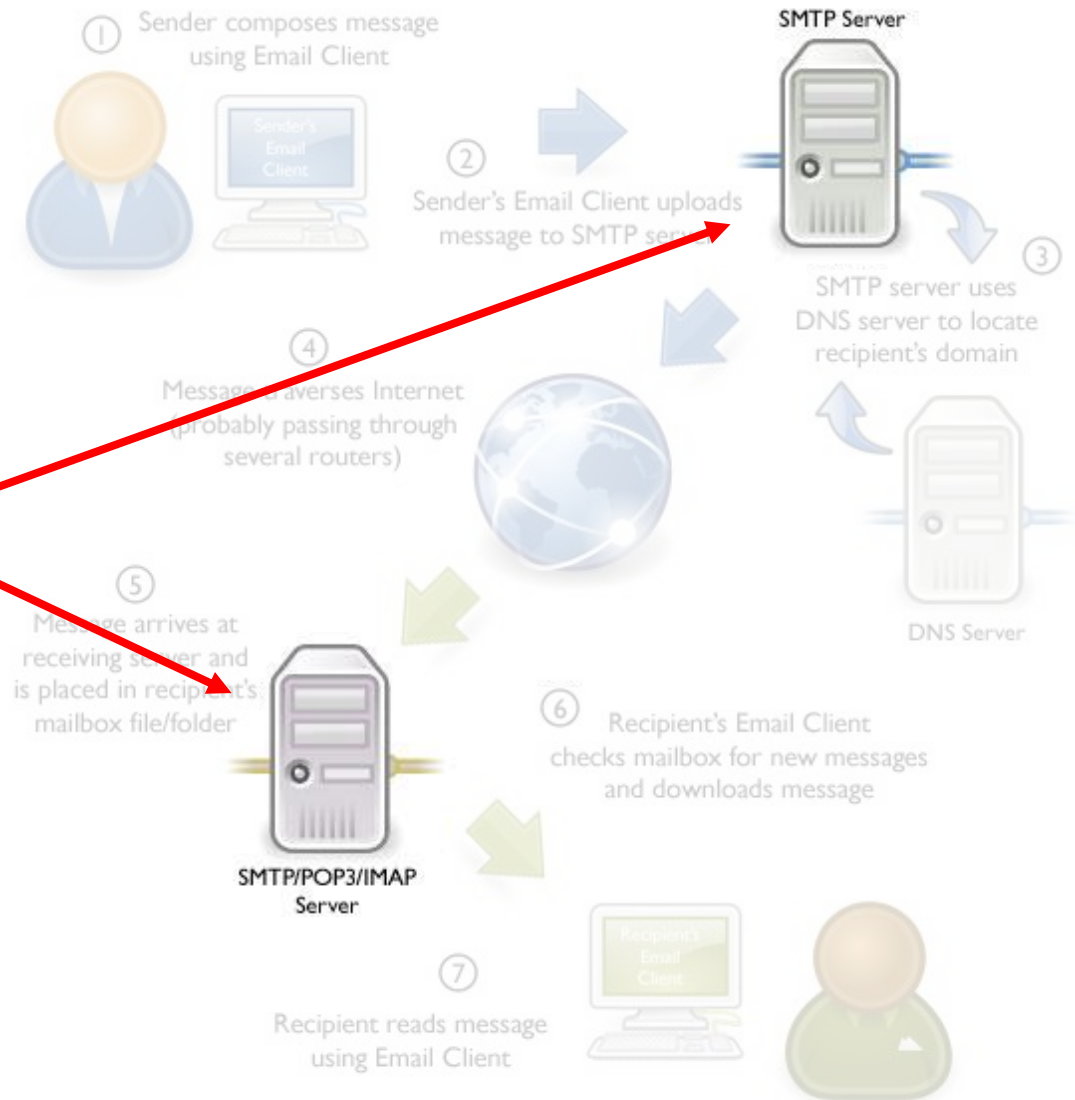
Malware, stolen credentials, physical access, ...



Who can read my email?

Adversaries with local or remote access to MTAs and other intermediary servers

Intruders, administrators, other insiders, LEAs, ...



Who can read my email?

Adversaries with access to any intermediate network

Intruders, administrators, other insiders, LEAs, ...

Passive eavesdropping, MitM, DNS poisoning, ...



Confidentiality Threats Recap:

Stored messages

Compromised system (either local or remote)

Malware, intruder, insider, stolen/lost device, ...

Compromised authentication

Password theft, brute-force phone pin, ...

Messages in transit

Eavesdropping and interception

Displayed messages

Screendump, reflections, shoulder surfing, ...

Securing Email Transit

These days encryption is *mandatory* for client-to-server email transmission and retrieval

MUA → MSA: STARTTLS (port 587/25), SMTPS (port 465)

MDA → MUA: POP3S (port 995), IMAPS (port 993)

```
mikepo@capcom:~> nc smtp.gmail.com 25
220 mx.google.com ESMTP i185sm2356739qhc.49 - gsmtptls
HELO foo.example.com
250 mx.google.com at your service
MAIL FROM:<mikepo@example.com>
530 5.7.0 Must issue a STARTTLS command first.
```

MTA → MTA relaying: *Another story...*

STARTTLS: Opportunistic Encryption

Many legacy MTAs still do not support TLS

Fail-open design is necessary

MTAs do their best to deliver messages

A recipient MTA might present a self-signed certificate (common in antispam and email AV systems)

There is no PKI for email...

MitM is trivially easy

STARTTLS command is sent over a *plaintext* channel (!)

Analogous to SSL stripping, but in this case the client has no indication that downgrade has happened

Just assumes that the receiving MTA does not support TLS


Message interception is still possible

Better than nothing: bulk passive eavesdropping not possible

I Want to STARTTLS

```
mikepo@capcom:~> nc aspmx.l.google.com 25
220 mx.google.com ESMTP h126si17458667qhh.29 - gsmt
EHL0 foo.example.com
250-mx.google.com at your service, [128.59.23.41]
250-SIZE 157286400
250-8BITMIME
250-STARTTLS
250-ENHANCEDSTATUSCODES
250-PIPELINING
250-CHUNKING
250 SMTPUTF8
STARTTLS
220 2.0.0 Ready to start TLS
<TLS Handshake>
```

I want to STARTTLS

```
mikepo@capcom:~> nc aspmx.l.google.com 25
220 mx.google.com ESMTP h126si17458667qhh.29 - gsmtplib
EHL0 foo.example.com
250-mx.google.com at your service, [128.59.23.41]
250-SIZE 157286400
250-8BITMIME
250-STARTTLS ← Can be stripped off by a MitM attacker 
250-ENHANCEDSTATUSCODES
250-PIPELINING
250-CHUNKING
250 SMTPUTF8
STARTTLS
220 2.0.0 Ready to start TLS
<TLS Handshake>
```

How much email was encrypted in transit?



Generally speaking, use of encryption in transit increases over time, as more providers enable and maintain their support. Factors such as varying volumes of email may explain other fluctuations.

Outbound

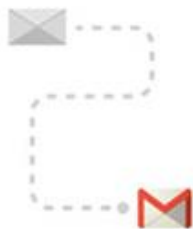


84%

Messages from Gmail to other providers.

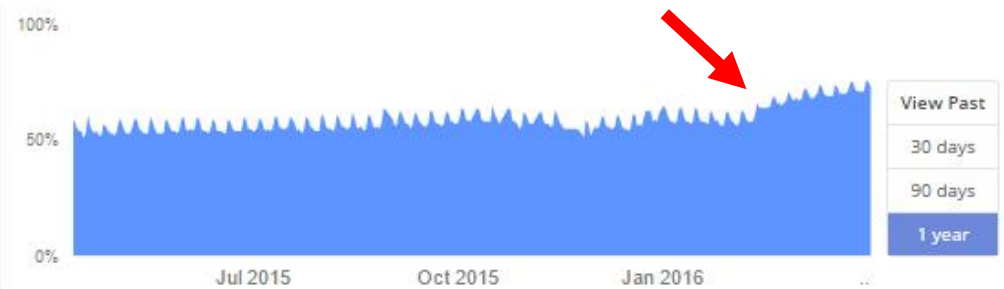


Inbound

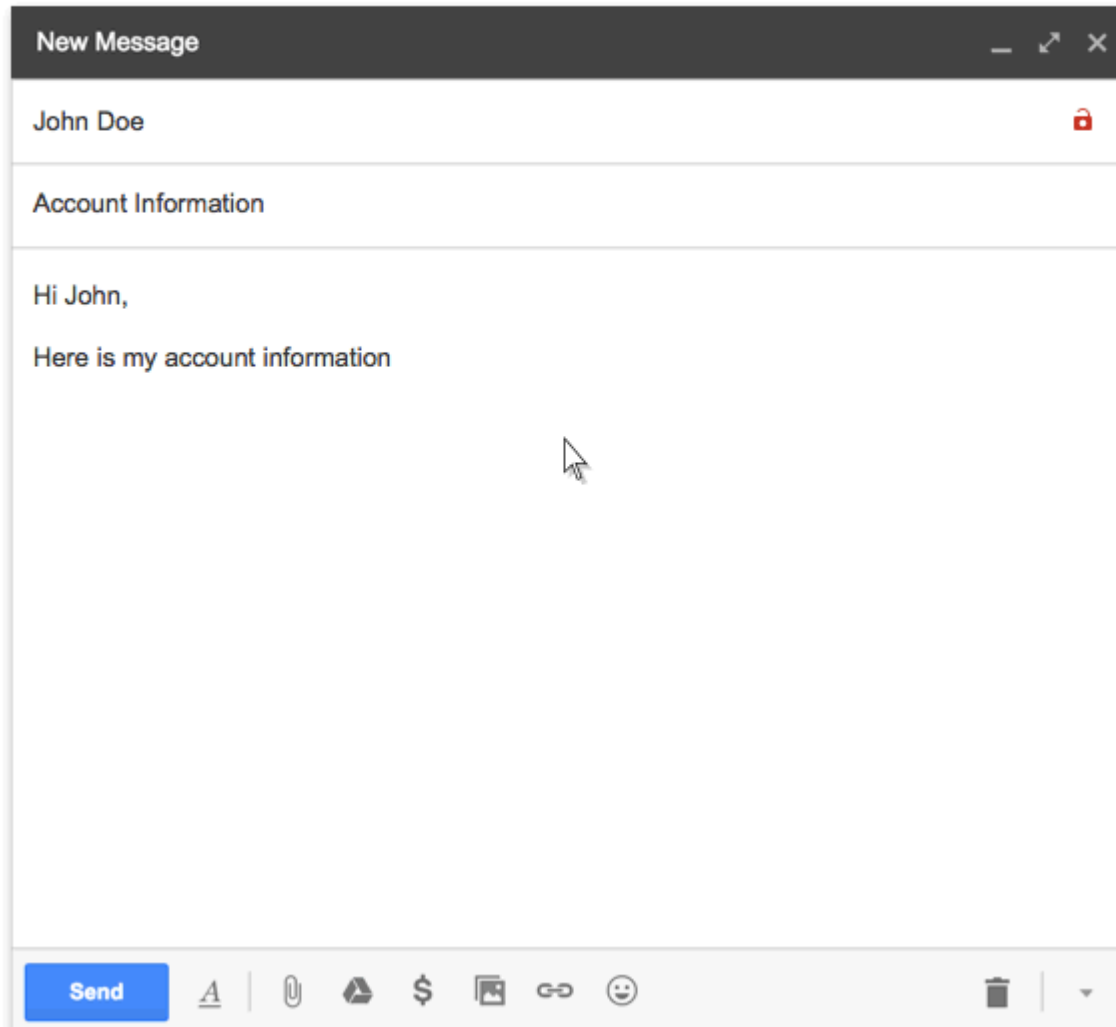


73%

Messages from other providers to Gmail.



Download data



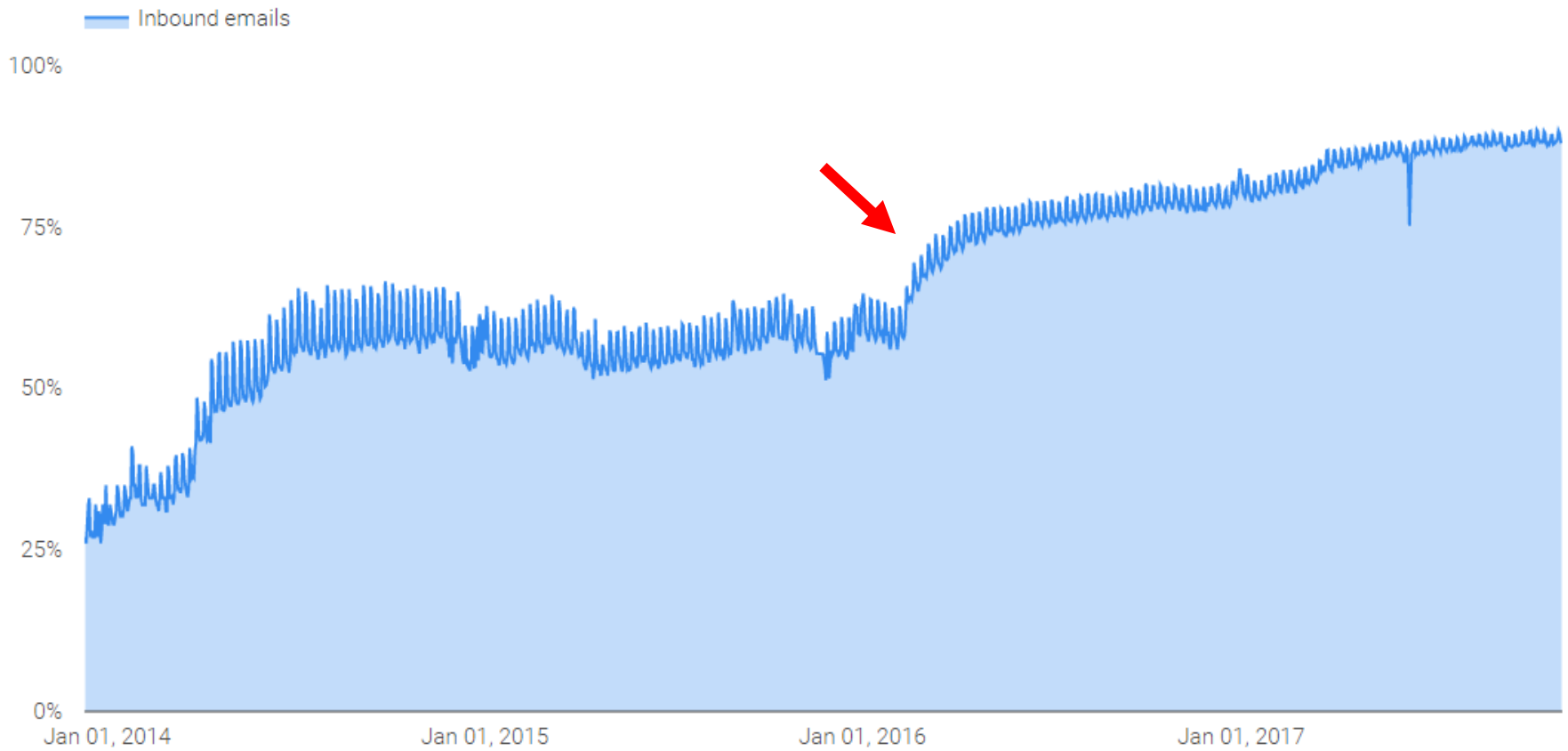
A tiny GUI change prompted many networks to deploy STARTTLS

Email encryption in transit **Overview**

Inbound email encryption: 88%

START 01/01/2013

END 11/12/2017



SUBSCRIBE NOW ▶

Get the latest news and analysis on the Asian telecom industry

BANDWIDTH & ACCESS

APPS & CONTENT

OPERATOR SERVICES

BILLING & IT

DEVICE & OS

FUTURE TV

Google, Yahoo SMTP email servers hit in Thailand

Staff writer | September 12, 2014 | telecomasia.net



Internet users in Thailand have been hit by a massive man-in-the-middle attack aimed grabbing email login credentials from fake SMTP servers.

The attack has been verified on Google's and Yahoo's email servers and on two of the country's largest fixed-line ISPs, though preliminary analysis suggest that all SMTP servers are

targeted.

The STRIPTLS attack as it has become known works by inserting a man-in-the-middle at the ISPs. This is done via a transparent proxy.

LATEST NEWS

- Big data to push TV future
- Irdeto, Alibaba firm up piracy in China
- CJ Hellovision launches Ultra HD TV
- Pay TV revenues surge in emerging markets
- Broadcom unveils chipsets for China
- TV remains prime screen in emerging homes
- Global ad spend seen rising
- Indosat narrows losses for Q3

31

DEC/12

1

On SMTP, STARTTLS and the Cisco ASA

During the course of [trying to increase the security of my e-mail while in transit](#), I was working on enabling TLS in [Postfix](#) to opportunistically encrypt connections to SMTP servers. While verifying my configuration, I ran into an interesting issue.

In order to test my configuration out I was sending e-mails to a Gmail address via Postfix, unfortunately I wasn't seeing any logging in Postfix indicating that TLS was being used. So I attempted to investigate whether STARTTLS was actually being advertised by manually connecting to Google's SMTP servers using telnet:

```
telnet aspmx.l.google.com 25
Trying 2607:f8b0:4001:c02::1a...
Connected to aspmx.l.google.com.
Escape character is '^]'.
220 *****
EHLO example.com
250-mx.google.com at your service,
[2001:4870:800e:301:f24d:a2ff:fe08:e920]
250-SIZE 35882577
250-8BITMIME
250-XXXXXXA
250 ENHANCEDSTATUSCODES
```

Every server I connected to in Google's MX record was not advertising STARTTLS. On a whim, I attempted to connect to Google's SMTP servers from an entirely different network:

```
telnet 173.194.68.26 25
Trying 173.194.68.26...
Connected to qa-in-f26.1e100.net (173.194.68.26).
Escape character is '^]'.
220 mx.google.com ESMTP l3si4081429qct.164
EHLO stomp.colorado.edu
250-mx.google.com at your service, 1
250-SIZE 35882577
250-8BITMIME
250-STARTTLS
250 ENHANCEDSTATUSCODES
```

Pages

[Nagios Plug-ins](#)
[About](#)

Categories

[IPv6](#)
[MySQL](#)
[OpenConnect](#)
[OpenManage](#)
[OpenVPN](#)
[Privacy](#)
[SNMP](#)
[Sysadmin](#)
[Linux](#)
[Augeas](#)
[Backups](#)
[BIND](#)
[Fedora](#)
[FreeIPA](#)
[Hardware](#)
[NetworkManager](#)
[Red Hat](#)
[Rsyslog](#)
[SELinux](#)
[SMTP](#)
[Unbound](#)
[Virtualization](#)
[VNC](#)
[Web Browsers](#)
[Mac OS X](#)

End-to-End Email Encryption

Two major standards: **PGP** and **S/MIME**

Similar, but incompatible

Both rely on public key cryptography

Both support signing and/or encryption

Main difference: how certificates are signed

Typical workflow

Encrypt message with a random symmetric key

Encrypt symmetric key with the public key(s) of recipient(s)

Digitally sign a hash of the message

Metadata still in the clear!

Email headers

Appended "Received:" records

Subject line

Pretty Good Privacy

De fact standard for secure email

PGP (Phil Zimmermann) → OpenPGP (RFC 4880)

Gnu Privacy Guard (GPG): GPL implementation

Authentication

Senders attach their digital signature to the message

Receivers verify the signature using public-key cryptography

Confidentiality

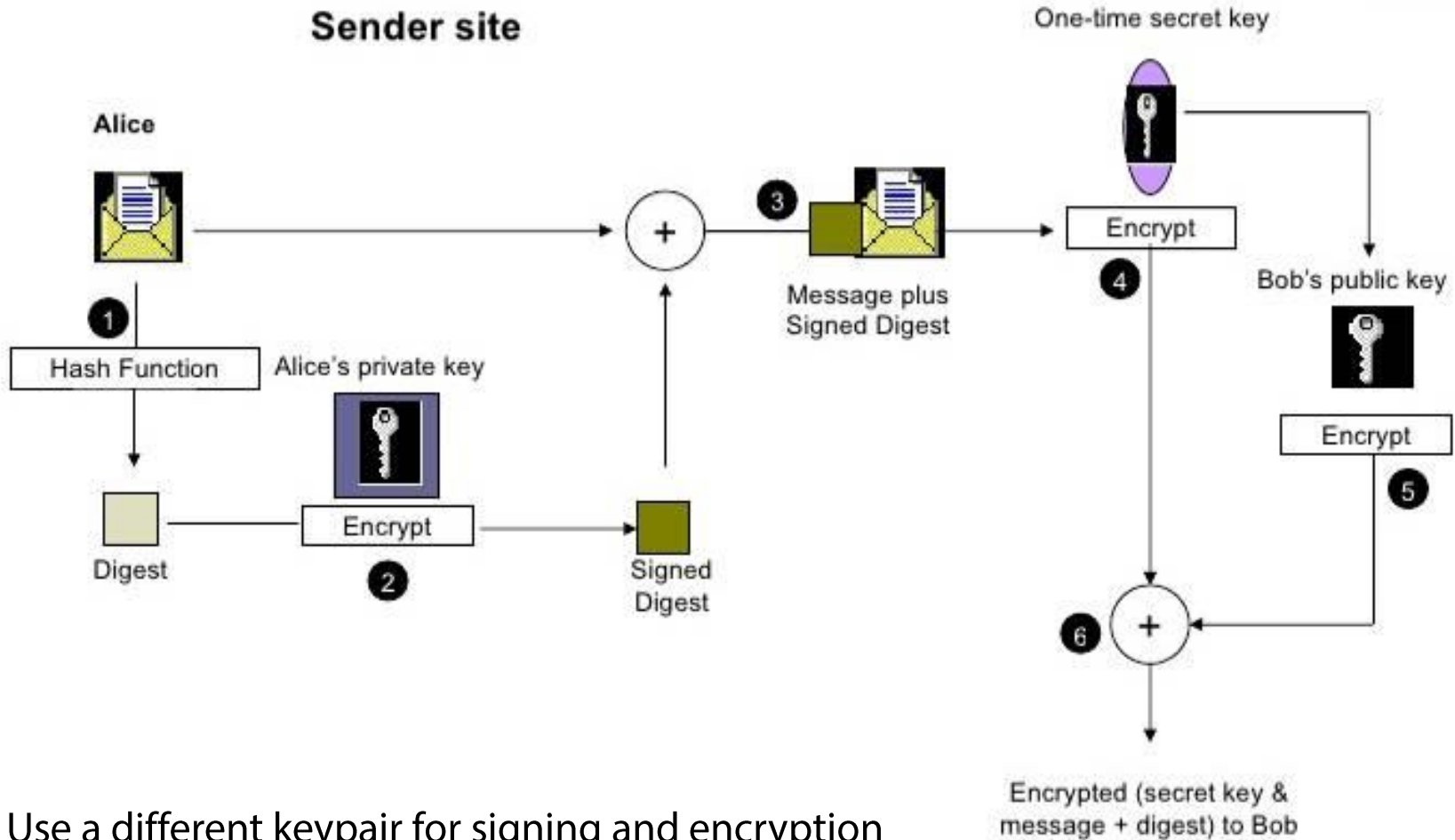
Symmetric key encryption

Random session key generated for each message

Session key is encrypted with recipient's public key

Both are typically used on the same message

PGP Encryption



Use a different keypair for signing and encryption

PGP Signed Message Example

```
From: alice@wonderland.com
Date: Mon, 16 Nov 1998 19:03:30 -0600
Subject: Message signed with PGP
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Description: "cc:Mail Note Part"
```

```
-----BEGIN PGP SIGNED MESSAGE-----
```

Bob,

This is a message signed with PGP, so you can see how much overhead PGP signatures introduce. Compare this with a similar message signed with S/MIME.

Alice

```
-----BEGIN PGP SIGNATURE-----
```

```
Version: PGP for Personal Privacy 5.0
Charset: noconv
```

```
iQCVAwUBM+oTwFcsAarXHFeRAQEsJgP/X3noON57U/6XVyGOFjSY51TpvAduPZ8M
aIFalUkCNuLLGxmtsBwRiDWLTCeWG3k+7zXDfx4YxuUcofGJn0QaTlk8b3nxADL0
O/EIvC/k8zJ6aGaPLB7rTIizamGOt5n6/08rPwwVkrB03tmT8UNMAUCgoM02d6HX
rKvnc2aBPFI=
```

```
=mUaH
```

```
-----END PGP SIGNATURE-----
```

Encrypted Email: Two Main Challenges

Public key authenticity

Assurance that a public key is correct and belongs to the person or entity claimed

Has not been tampered with or replaced by an attacker

Public key discovery

How can we find the public key of a person/entity?

Especially the very first time we contact them

PGP: Web of Trust

Decentralized trust model

In contrast to the centralized hierarchical model of PKI

Users create their own certificates

Users validate other users' certificates, forming a "web of trust"

No trusted authorities: trust is established through friends

Adjustable "skepticism" parameters: # fully and # partially trusted endorsers required to trust a new certificate (1 and 3 for GnuPG)

Key signing parties

Main problems

Privacy issues: social graph metadata

Bootstrapping: new users are not readily trusted by others

When opinions vary, "stronger set" wins: impersonation through collusion/compromised keys

Scalability: WoT for the whole world?

S/MIME

Based on standard X.509 certificates

Analogous operation to SSL: trusted CA sign certificates

Traditional PKI

Uses multipart MIME to include cryptographic information in the message

Widely supported by most email readers (e.g., iOS)

Works well within corporations

Certificate distribution through Active Directory infrastructure

S/MIME Signed Message Example

```
From: alice@wonderland.com
Date: Mon, 16 Nov 1998 19:03:08 -0600
Subject: Message signed with S/MIME
MIME-Version: 1.0
Content-Type: multipart/mixed; boundary="simple boundary"
```

```
--simple boundary
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Description: "cc:Mail Note Part"
```

Bob,

This is a message signed with S/MIME, so you can see how much overhead S/MIME signatures introduce. Compare this with a similar message signed with PGP.

Alice

```
--simple boundary
Content-Type: application/octet-stream; name="smime.p7s"
Content-Transfer-Encoding: base64
Content-Disposition: attachment; filename="smime.p7s"
```

```
MIIQQwYJKoZIhvcNAQcCoIIQNDCCEDEACAQExCzAJBgUrDgMCGGUAMAsGCSqGSIb3DQEHAaCCDnww
ggnGMIIJL6ADAgECAhBQQRR9a+DX0FHxfQOVHQPMA0GCSqGSIb3DQEBAUAMGIxETAPBgNVBAcT
CEludGVybmV0MRcwFQYDVQQKEw5WZXJpU2lnbiwgSW5jLjE0MDIGA1UECxMrVmVyaVNpZ24gQ2xh
c3MgMSBDQSAtIEluZGl2aWR1YWwgU3Vic2NyaWJlcjAeFw05NzAxMjcwMDAwMDBaFw05ODAxMjcy
MzU5NTlaMIIBFzERMA8GA1UEBxMISW50ZXJpU2lnbiwgSW5kaXZpZHVhbnCBTDWJzY3JpYmVzYmUYwRAYD
MgYDVQQLZyY3JpYmVzYmUYwRAYD
```

Finding Public Keys

Public PGP key servers

pgp.mit.edu

keyserver.pgp.com

Cache certificates from received emails

Integration with user management (LDAP)

Ad-hoc approaches

List public key on home page

Print on business card

Exchange through another medium on a case by case basis

Association with social profiles/identities

keybase.io

MIT PGP Public Key Server

Help: [Extracting keys](#) / [Submitting keys](#) / [Email interface](#) / [About this server](#) / [FAQ](#)

Related Info: [Information about PGP](#) /

Extract a key

Search String:

Index: Verbose Index:

Show PGP fingerprints for keys

Only return exact matches

Submit a key

Enter ASCII-armored PGP key here:



Join Login



Michalis Polychronakis

keybase.io/mikepo

8EBD 8F30 8899 8AFF

polychronakis tweet

polychronakis gist

📧 mikepo has an invitation available

If you know mikepo, you can ask them for an invitation to Keybase.

Encrypt

Verify

mikepo from the command line

```
# first
keybase join # if you're new, or
keybase login # if you're not.

# then
keybase push # if you already have a public key, or
keybase gen # if this is all new to you
```

Tracking (6)



hargikas



mstamat



gianluca_string

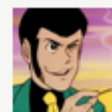
Trackers (6)



hargikas



kontaxis



mstamat

Biggest Issue: Usability

Non-trivial setup

S/MIME: complex certificate enrollment process

PGP: user is responsible for everything

Key management

Key revocation

Public key fingerprints

Poor mail client integration

Can lead to catastrophic failures: e.g., Enigmail+Thunderbird silent encryption failure

(Let alone key discovery and trustworthiness issues)

HOW TO USE PGP TO VERIFY THAT AN EMAIL IS AUTHENTIC:

LOOK FOR THIS TEXT AT THE TOP:



IF IT'S THERE, THE EMAIL IS PROBABLY FINE.

Search Forum

+ Create Topic

Stats Graph

Forums

Enigmail Support 328

Translations 5

Development Discussions 5

Feature Requests 43

Announcements 9

Help

Formatting Help

WARNING: Enigmail 1.7 *completely* *broken*

Forum: Enigmail Support

Creator: cleca

Created: 2014-08-12

Up



cleca

2014-08-12

Enigmail 1.7 is completely broken for my purposes.

Steps to reproduce the problem:

- 1) Write an email in TB.
- 2) Ensure "Force encryption" in Enigmail.
- 3) Ensure "Force signing" in Enigmail.
- 4) Recheck encryption and signing settings... OK.
- 5) Send the email.
- 6) Look at the received email. OOPS. It is NOT signed and NOT encrypted.

Sorry to say this so directly, but an encryption system, which CONFIRMS to the user in it's graphical user interface on two different places that it will encrypt AND THEN SENDS THE EMAIL WITHOUT ANY ENCRYPTION IN PLAIN TEXT ... is just the BIGGEST IMAGINABLE CATASTROPHE.

Sorry for my profane language but there is simply no excuse for such



Search Twitter

Have an account? Log in



Runa A. Sandvik

@runasand

+ Follow

Swedish media org @Aftonbladet publishes its GPG private key for a second time (first time was in 2012):

Anders Nilsson @nilssonanders

Sweden's biggest newspaper #Aftonbladet includes their private key in guide to PGP mail them (via @_zulln) bit.ly/1FfHAOI



RETWEETS 42

FAVORITES 15



2:39 PM - 5 Mar 2015



Adobe Product Security Incident Response Team (PSIRT) Blog

Working to help protect customers from vulnerabilities in Adobe software. Contact us at PSIRT(at)adobe(dot)com.

PSIRT PGP Key (0x33E9E596)

-----BEGIN PGP PUBLIC KEY BLOCK-----
Version: Mailvelope v1.8.0
Comment: https://www.mailvelope.com

```
xsFNBFm/2KMBEADbwToJM3BCVE1OeC22HgVEqNEDppXzuD2dgfKuy0M4tx2L
De7GkPjo6A0sw4yi8bakLiidpw5B0J/AR1VtIjIDEmS0F9MRZICv0UKyA5qV
c9BafZnAicy7nezkiJUmYlCIVMC60pqSHzo0Ewy2PZjxzcI4vDGhHmcgfv5X
R+duYld3LtVI+A/5jv326LB16bcNts/tOhW2T0LraMPoCtdH84Z4tPcyp335
s8/dZ2C+eOMD4iX1kIymZ1kqEfzNvcs1sRUXy27sL01VHcYmi6UNWCeeHOu2
2yJxMiBCniozBKZUwcr6ysg97nnq633dn9mf7V30PS3zAjhe0Hvmzg3B/Nfo
qzy2dAEU/JDUBhiAo+xr9VF3ZPOoC8JySORgyUm/2t3TTBaH+DnfsUBiqo5U
2T0n8x2R1FWxyZYNCTku5JOvPqRBft13DSyJD7LDDps62nqhpaVb34eprwuk
qIk0TMRu9mB4EQc+cNFR3ZpN1AKj+HOb/TUJwCJpVju2/3g0wgdqHh+OQ1vC
Nm8vIGnQZwQ30WqnH/UFoh3RPJ+WqnDq88NmQBq8I4aNV4u8MqoObd/zrtVX
kAWYHbIZLo925NjFyPuuxhWiCotKenl8dzefB8aB81rjYuIMnCJ0GQus+JG8
TJyEesNdK/q8HD5h1kCRSzMHDl+Ra3z/1+FFIwARAQABzR1BZG9izSBQU01S
VCA8CHNpcnRAYWRvYmUuY29tPslBewQQAQgALwUCWb/YrWUJAeEzGAYLCQgH
AwIJEIbAD8Kvh3YWBBUIAgoDFgIBAhkBAhsDAh4BAADk2A//f+6PFzg4VmLI
PzsTZPqPR/lXlZ7RIYbQosHvsFwyW0WwXluIlsEeD5Qo7HQt6NNMAOW51Js
wFvFOWIa9U6SHRoUlKGTSESReOq5HnXe4DcBubsKmoMS68PuiZ88wYOIM4Up
9V9PUuaue0U4oSrYHnH5qBOqurtv8wO5Cq4uTwnfnjN7n4OH0++2910PJ68B
6+kMuQyG4swmxsZhlj1qGMHcs0c/BuI3W+n5w+xLM7N5jjCTjNXR+tGmstdm
RPEoLW0so+ZFWfNW0CLKjYUahp3p6H9x8R13wrp2re0GhqKRgt3D4UcAqsPs
```

CATEGORIES

- Alert
- Security Bulletins and Advisories
- Uncategorized

ARCHIVES

- September 2017
- August 2017
- July 2017
- June 2017
- May 2017
- April 2017
- March 2017
- February 2017
- January 2017
- December 2016
- November 2016
- October 2016
- September 2016
- August 2016
- July 2016
- June 2016
- May 2016
- April 2016
- March 2016
- February 2016
- January 2016
- December 2015

End-to-End vs. Cloud-to-Cloud

IMAP: one of the oldest “cloud” services!

- Keep messages on the server

- Conveniently access them from multiple devices

Useful cloud-based email features

- Powerful search, collaborative SPAM filtering, ...

- Need access to the **plaintext**! Gmail cannot index encrypted messages

Tradeoff: privacy vs. convenience

- Active research on searchable encryption

SPAM



*I don't like
SPAM!*

Spam Sources

Commercial entities

Legitimate or “gray” businesses, advertisers, ...

Spammers’ own hosts or open relays → easily blocked

Botnets

Abuse of ISPs and webmail providers

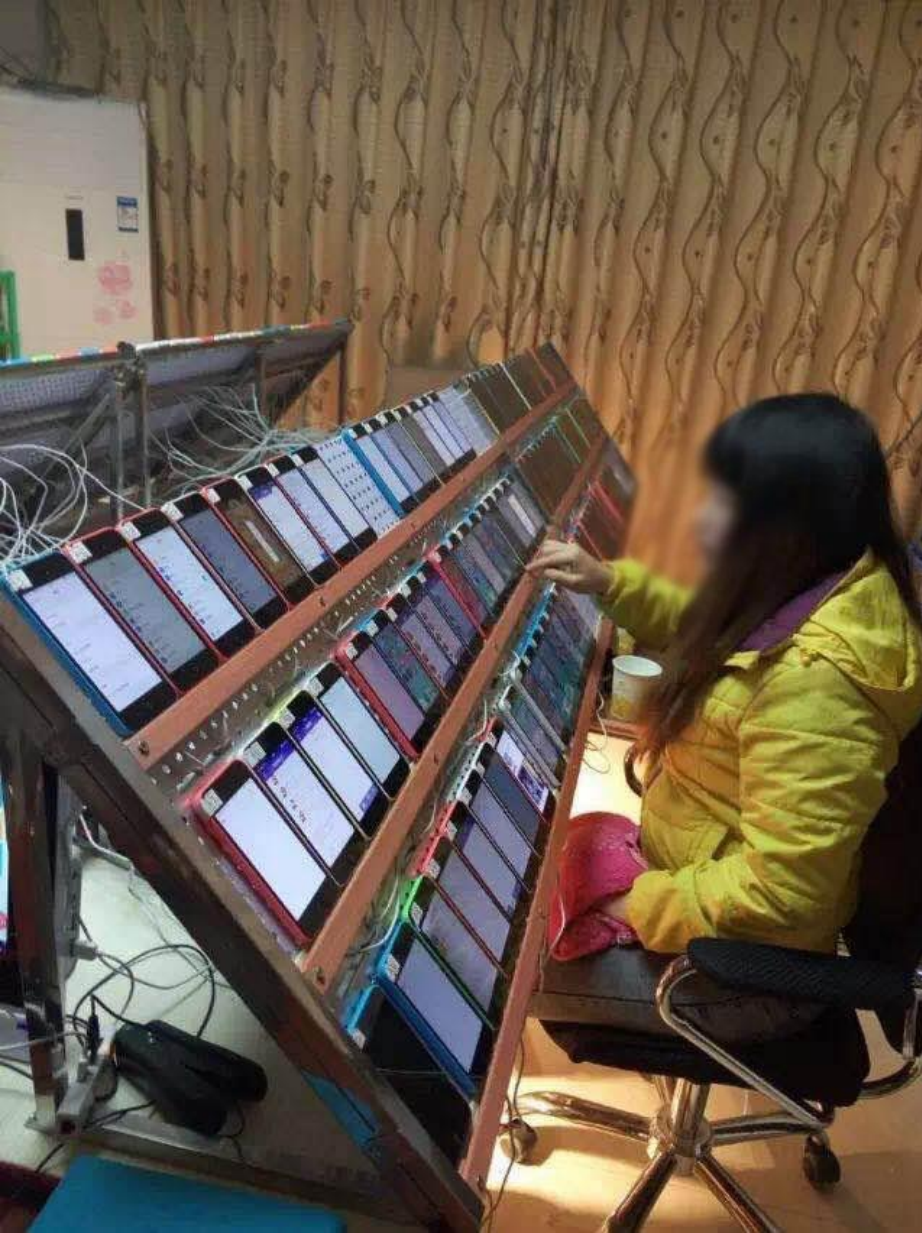
Abuse of legitimate user email accounts

Address harvesting from users’ address books

Beyond email

Fraudulent messages: Facebook, Twitter, Yelp, Amazon, online comments, forum messages, ...

Fraudulent activities: likes, retweets, clicks, app store rankings, fake reviews, ...



Spam lifecycle

Gathering addresses

Valid, active addresses are precious

Stolen address books, web crawling, black market, ...

Message content

Advertising, 419 scams, fraud, phishing, malware, ...

Anti-spam filter evasion: content obfuscation

Spam email delivery

Valid accounts: newly created (sweatshops), hijacked ones, ...

Fake social media accounts “primed” over time

Open relays/proxies (not common anymore)

Malware: most spam comes from infected machines/botnets

Fighting Spam

Content-based filtering

False positives vs. false negatives

Local vs. cloud-based

Blacklisting

IPs/domains of known spammers, open relays, zombie machines, hosts that shouldn't be sending emails (e.g., ISP DHCP pools), ...

Honeypots

Relays, proxies, spamtraps (fake email addresses)

Outbound filtering (block port 25)

SMTP authentication is now mandatory by most ISPs

Email authentication

SPF, DKIM, DMARC, ...

Phishing

Spoofed emails pointing to spoofed webpages

Financial institutions, cloud services, and other targets

Asking for credentials, credit card numbers, and other sensitive information

“Your Fedex package information”

“Your account has been suspended”

“Your credit card statement”

Spear phishing

Enticing messages that appear to come from well-known individuals or businesses

Address Obfuscation

Misspelled/similar domain names

From: info@paypa1.com <http://www.citybank.com>

Misleading <A> tags

<http://www.attacker.com>><http://www.bank.com>

Seemingly legitimate/complex/long URLs

<http://www.bankofamerica.com.attacker.net/>

http://www.visa.com:UserSession=2f6q988316484495&usersoption=SecurityUpdate&From@61.252.126.191/verified_by_visa.html

Homographs, internationalized domain names (IDN), punycode

<http://ebay.com> (<http://xn--eby-7cd.com/>) – Cyrillic “a” vs. Latin “a”

Most browsers display IDNs only for the system’s configured language

Punycode if a non-default language or mixed languages are used

Dot-less addresses and other URL encoding tricks

www.cs.stonybrook.edu → <http://130.245.27.2> → <http://2197101314>

URL shorteners and redirection chains

Hide the actual destination URL

Recent phishing message targeting SBU users

From: **SBU Team** <ebrahle2@kent.edu>

Date: Tue, Feb 2, 2016 at 8:42 PM

Subject: cyber security

To: XXXXXXXXXXXXX

We've detected spam-like activity in your webmail account, which is against our Acceptable Use Policy (AUP).

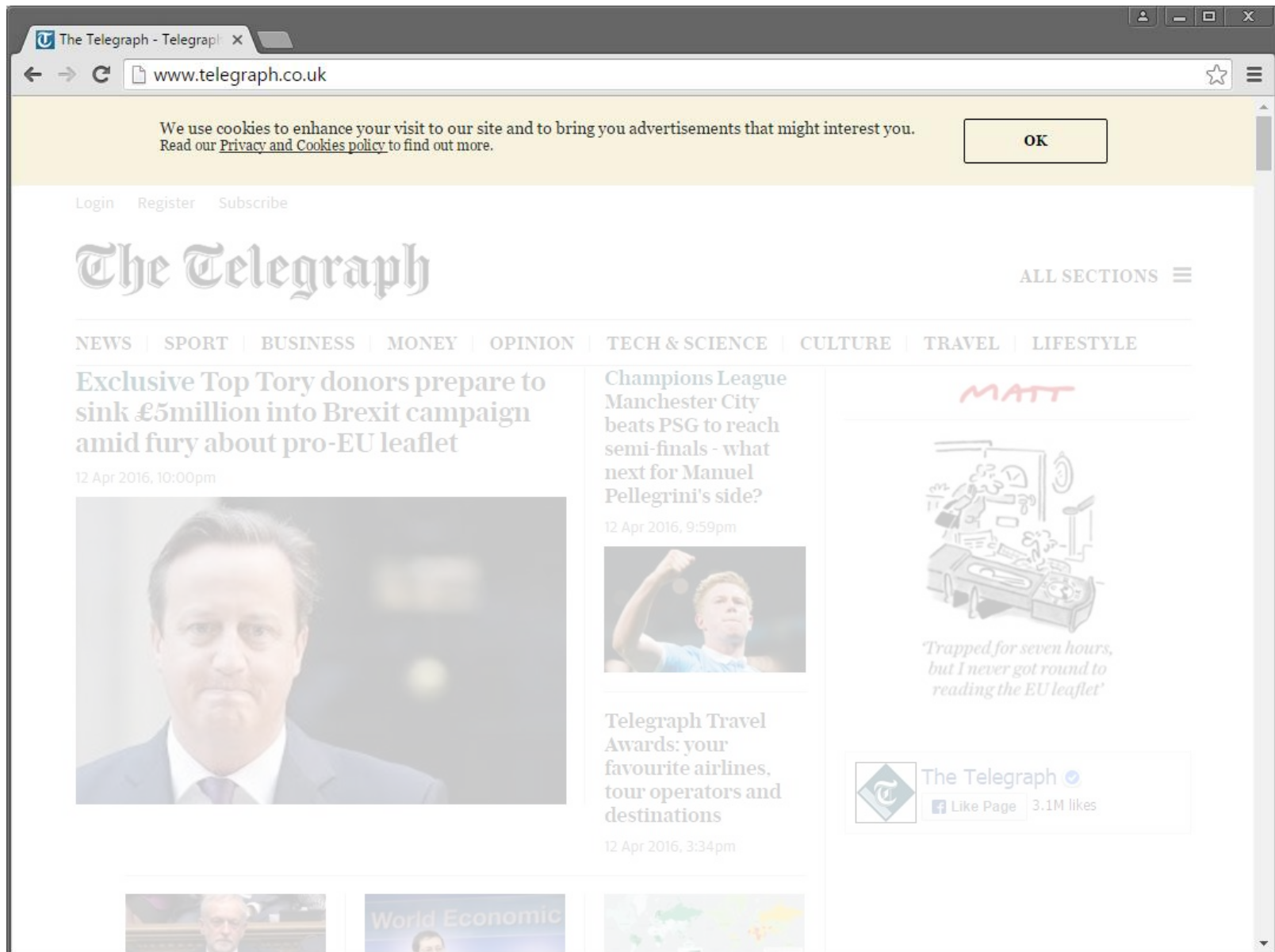
Kindly click on the link below to verify that you're the owner of the account and not a spammer.

<http://is.gd/stonybrooksecure>

We apologize for any inconvenience this may have cause you.

Thanks,
SBU Team

More training of users to click on things...



The screenshot shows the homepage of The Telegraph website in a browser window. The browser's address bar displays 'www.telegraph.co.uk'. A yellow cookie consent banner is at the top, with an 'OK' button. Below the banner are links for 'Login', 'Register', and 'Subscribe'. The main header features the 'The Telegraph' logo in a serif font, with 'ALL SECTIONS' and a menu icon to the right. A horizontal navigation bar lists categories: NEWS | SPORT | BUSINESS | MONEY | OPINION | TECH & SCIENCE | CULTURE | TRAVEL | LIFESTYLE. The main content area is divided into three columns. The left column features a large article titled 'Exclusive Top Tory donors prepare to sink £5million into Brexit campaign amid fury about pro-EU leaflet', dated '12 Apr 2016, 10:00pm', with a portrait of David Cameron. The middle column has a shorter article 'Champions League Manchester City beats PSG to reach semi-finals - what next for Manuel Pellegrini's side?' dated '12 Apr 2016, 9:59pm', accompanied by a photo of a player. The right column contains a cartoon illustration of a man at a desk with the name 'MATT' written above, and a quote: 'Trapped for seven hours, but I never got round to reading the EU leaflet'. At the bottom right, there is a Facebook social widget for 'The Telegraph' with '3.1M likes'. The footer shows a 'World Economic' section with a map of the world.

Phishing Countermeasures

Stop confusing users

Institutions shouldn't include links in emails

User education

Don't trust links in emails – type the address in your browser

(analogous to: don't trust phone calls that ask for your info – always call the number at the back of your card)

Augmenting password logins

Two-step login: show user-specific information before prompting for the password

Probably too inconvenient

Anti-phishing filters, tools, ...

U2F tokens!



Spear Phishing

Well-prepared, personalized, convincing messages targeted to particular individuals

- Seemingly coming from trusted colleagues

- Personalized for their target: real names, personal and business information, recent activity (e.g., real purchases), ...

Highly effective, used extensively in targeted attacks

- Document attachments exploiting 0day vulnerabilities

- Links to fake login pages for credentials stealing

Many recent incidents

Maybe rethink email altogether?

Recent secure messaging apps offer many benefits

True end-to-end encryption: the provider shouldn't be able to read message contents

User-friendly verification of contacts' identities

Forward security: ensure past communications will be secure even if private keys are stolen

Open-source design and implementation, code audits

No spam! Only approved contacts can send messages

Many encouraging efforts

Signal, OTR, Pond, ...

Proprietary, but better than nothing: WhatsApp, iMessage

Metadata is still there!