CSE/ISE300 Communications S14

- Location: Room 2205 Computer Science, 2nd floor, Multimedia Lab
- Time: Tue/Thur 5:30-6:50PM
- Instructor: **Professor Larry Wittie**
- Office/Lab: Room 1308 Computer Science, 1st floor, Network Lab
- Office Hours: 4:10-5:25+7-7:15pm Tu/Th, if door is ajar, or by appointment
- Phone: 632-8750 (not 2-8456)
- Email: larry.wittie@stonybrook.edu
- Course Homepage: [http://www.cs.sunysb.edu/~lw/teaching/cse300](http://www.cs.sunysb.edu/~lw/teaching/cse300)
CSE/ISE 300
New Computer Talks: Day 2 1 April 2014

Speakers Order
Day 2 Tuesday 4/1/14

2.1  Junhee Park
2.2  Kelly Loeber
2.3  James Snak
2.4  Javier Lee
2.5  Gerrard Lukacs
2.6  James O’Sullivan
2.7  Warren Chen
CSE/ISE 300
Talks From the Two-Page Memo2

Talks on Why I Need a New Work Computer began in class on Thursday, 27 March 2014.

Aim for a 7-minute (6-8 min.) talk to your boss and colleagues in your company. Persuasively request a new computer for your work. Justify why the firm will benefit from buying you (or your team) new computer(s). Be clear why you need a new machine, what computer model with what features, and what total price from what source.

Bring your own laptop (Mac or PC with VGA capability) or bring your power point slides for a PC on a USB stick or CD.

Email your ppt (or pptx) slides to larry.wittie@stonybrook.edu with the Subject: 300 slides.
CSE/ISE 300
New Computer Talks

Derive your talk from your memo2 submission, but with visual aids, 4 to 10 slides. Explain why you need a new computer, its type, and how it will increase your value to the firm. (In doing so, let me know what is your job and your company’s business, but in a way that will not bore your boss, who knows what business, but not why you need a new machine for your own job.) Describe the key technical features of your new computer; tell why each one is critical for you to do your job more efficiently. Precisely specify the computer brand, model, cost, and vendor. Convince your boss to spend a little money.

On the slide just before your final “conclusions” slide, list all web and printed references used for your talk, including the precise URLs of all websites which gave you details about your desired new computer. Use a small font, if needed to fit at bottom of the slide.

See lectures 12+13 for guidelines on slide creation and talk delivery.
Problems in Talks Last Semester

1. Speaking too fast, especially with accented English
2. Mumbling just before finishing discussion of a slide
3. Slide tables and graphics copied from the web
4. Too many details in tables and lists
5. Too many colors in tables on one slide
6. Too small, illegible fonts used in tables and graphics
7. Reading from screen too often, not scanning the audience
8. Not speaking for at least six minutes
Problems in Talks This Semester

1. Talking too fast - Speak for **seven** (6 to 8) minutes
2. Mumbling just before finishing discussion of a slide
3. Speaking softly - Talk loudly to reach the back wall
4. Reading from screen too often, not scanning faces
5. Too much verbatim text from written memo2
6. Text in bottom 1/5th of slides hidden by iMac screens
7. Forgetting to email your ‘**300 slides** to larry.wittie
The Science of Scientific Writing
Reader Expectations


Be sure to read the paper before the class on Thursday of this week. During the quiz, you may refer to a printed copy of the paper and of any class slides, especially lecture 14 of 3/25/14. You must not use the web to answer any quiz questions.

You will be asked to identify the main subject, main verb, and stress position word or phrase in each of several sentences taken from the SoSW paper.
Draft of your resume is due next week, Thursday 4/10/14

See http://www.prismnet.com/~hcexres/textbook/Resumes Example resume 2 & see others Frames/text

Sharon Hutchinson

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Austin, TX 78000
512/000-0000

WORK HISTORY

May 1988—Present TeleDynamics, L.L.P.

Job titles

• System Administrator (1993-Present)
• Data Processing Manager (1989-1993)
• Data Entry/Computer Operator (1988-1989)

Accomplishments

• Assisted controller with conversion of manual purchase order and accounts payable systems to a software program and linked all modules to the general ledger module.
• Linked all modules to the general ledger module.
CSE/ISE 300
New Computer Talks: Day 2, 1 April 2014

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